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#GenerationRestoration



Enthusiastic individuals support wetland restoration with their own choices, voices and actions, and by getting involved in local initiatives.

2

Public sector



Local, regional and national governments typically enable, plan and facilitate a wetland restoration initiative. They help gather input from key stakeholders, make trade-off decisions, and often lead and manage the project.

7

Scientists and wetland practitioners



Technical experts provide continuous knowledge to the community and project leaders as well as ensure research findings, technology and innovation play a role in wetland restoration.

3

Funders



Governments, financial institutions, foundations and individuals provide the actual funding needed to make the restoration project a reality.

Restoring wetlands: 7 key players

Restoring a wetland requires dedication. Ideally, seven key players plan and work together to make this complex undertaking a success on the ground.

4

Community leaders



Representatives understand which ecosystem benefits are most important to residents, and ensure that locals have a voice and a role in the process.

6

Educators



Teachers and other influencers work to raise awareness of the advantages of wetland restoration and may help build skills or provide advice to policy-makers.

5

Private sector



Local businesses, fishers and farmers often depend on wetlands and restoration can enhance their livelihoods. The agricultural, beverage and food industries are also beneficiaries.

