Engaging and readable support materials are a vital part of World Wetlands Day. These can be downloaded from www.worldwetlandsday.org in a variety of resolutions and formats. Materials are also available in open, language-neutral InDesign files. Use these guidelines to adapt materials to your own language or format, or to create materials in the same look using any common graphic software. All images contained are free for non-commercial use in promoting World Wetlands Day 2021.
World Wetlands Day Logo
HORIZONTAL VERSION
Preferred for printed documents
e.g. posters, flyers

Vertical Version
Option for other applications
e.g. t-shirts, mugs

Color specifications

<table>
<thead>
<tr>
<th>Color</th>
<th>C</th>
<th>M</th>
<th>Y</th>
<th>K</th>
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<tr>
<td>Grey</td>
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<td>9</td>
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</table>

Maintain logo proportions
Protective zone
Minimum 25% of the logo height

Sponsors logo
Must be included on all items related to World Wetlands Day
Images
All images contained are free for non-commercial use in promoting World Wetlands Day 2021.
General posters

Layout
Language-neutral InDesign template pages for poster is available for download. These include all images and fonts.
For full-size printing to the edge of the page, remove the black frame and adjust the image window for overhang.
If you are using different software to adapt the documents or create new ones, please use the dimensions provided and respect the placement and proportions of the logo, the text, and the images.

Typography
Please use:
– Roboto Black for headlines
– Arial or Roboto regular for boycopy
– Arial regular and italic for the body text

Electronic mail signature

Social cards (Video)

Powerpoint presentation
These come with the open-source Arial font family embedded in them.

Fact Sheet

Event flyer

Memory game

T-shirt