



World Wetlands Day 2008 Hong Kong Celebration Programme

To promote the theme for World Wetlands Day 2008 “Healthy Wetlands, Healthy People 健康濕地造就人類福祉”. The Hong Kong Wetland Park (HKWP) of the Agriculture, Fisheries and Conservation Department (AFCD) organised a series of educational activities from October 2007 to February 2008 to arouse public awareness on wetland conservation. HKWP also took advantages of this opportunity to promote the Community, Education and Public Awareness (CEPA) Programme on wise use of wetland resources.



Poster for WWD 2008

WWD 2008 Hong Kong Celebration Activities

1. Kick-off Ceremony

With a view to promotion of WWD 2008 activities, the HWKP has appointed an international renowned actor, Mr. CHOW Yun-fat, as the “Wetland Conservation Ambassador” on 20 October 2007 to call the public to conserve the wetland environment



Mr. Chow Yun-fat (6th from the right) was appointed as the “Wetland Ambassador”

The event was supported by a number of organisations, including government departments, NGOs, press media and university institutes.

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2. Publicity

A WWD 2008 website has been developed for placing the latest information of the WWD 2008 celebration programmes, as well as news-clippings, promotion film by “Wetland Ambassador” (Chinese (Mandarin and Cantonese) and English version). The URL is: <http://www.wetlandpark.com/wwd2008>



3. Details of the WWD 2008 programme

a. *“Drawing for Wetland Conservation” Competition*

HKWP organised the “Drawing for Wetland Conservation” Competition on 20 October 2007 at the Wetland Reserve. A total of 370 pieces of artworks were received, and a 2008 Calendar was produced using the winning artwork to continue promote message of conservation to the general public.



Winning entries of the drawing competition.

b. *“Wetlands in my Eyes” Writing Competition*

HKWP organised the “Wetlands in my Eyes” Writing Competition from mid-October to mid-December 2007, together with Yuen Long School Development Section of Education Bureau, Hong Kong Professional Teachers Union, and Ming Pao Newspaper Limited. News articles were published by Ming Pao Daily News everyweek. At the end of the competition, a total of 330 pieces of articles were received, and a book which includes all the winning entries will be published in March 2008.



The book “Wetlands in My eye” collects all winning articles of the writing competition.

c. Workshops on “Paper-cutting on Wetlands”

HKWP co-organised with the Chinese Arts Papercutting Association and the Hong Kong Federation of Education Workers a series of 9 workshops on “Paper-cutting on Wetlands” from October 2007 to February 2008. It aims to promote paper-cutting art by combining both elements of cultural heritage and wetland conservation, and present the vibrancy of wetland through this amazing Chinese art.



d. “Wetland Model Creation” Activity

HKWP organised a “Wetland Model Creation” Activity with the Hong Kong Paper Art Society. The event consisted of 2 activities including a workshop on 10 November 2007 and a group model creation day for on 24 November. A total of 300 wetland model artworks were received. An exhibition was organised at the Hong Kong Wetland Park from December 2007 to February 2008 to display all these models.



300 pieces of wetland models artworks were displayed at Hong Kong Wetland Park

e. The 8th Inter-school Bird Race

HKWP co-organised with Hong Kong Bird Watching Society for the 8th Inter-school Bird Race in December 2007. The Bird Race consisted of training sessions and field practices on 1, 8, 15 and 22 December respectively. A total of 170 students and teachers form 37 teams joined the bird race on 30 December 2007, and the winning team recorded 65 species of birds within 4.5 hours.



f. The 2nd Storytelling Competition on “Healthy Wetlands, Healthy People”

The HKWP organised the 2nd Storytelling Competition on 5 and 12 January 2008 together with Hong Kong Council of Early Childhood Education & Services. A total of 220 children from Primary and Kindergarten school participated in the activity, they used their creativity and make use of 3-minutes given to present their stories on “Healthy Wetlands, Healthy People”.



Participants of the “Story-telling Competition

g. WWD 2008 Celebrating Ceremony on 2 February 2008

The “WWD 2008 Hong Kong Celebration Ceremony” was organised at the HKWP on 2 February 2008. The celebration event prize presentation to winners of WWD 2008 activities, as well as to outstanding volunteers.

HKWP also coordinate with local NGOs, tertiary institutes, and corporate for a fun-fair on the same day. Visitors enjoyed exhibitions on artworks and masterpieces on wetland models, paper-cuttings and writing competition. In the ceremony, over 70 volunteers were awarded for their contribution by providing guided tour services for visitors and support front-line habitat management activities. In the year 2007, HKWP volunteers have contributed a total of 6,000 service man-day days.

In the afternoon of the World Wetlands Day, the finals of the “Songs of Nature – Inter-school Singing Contest” took place at the AV Theatre. The singing contest echoed the message of the WWD 2008 - “Healthy Wetlands, Healthy People” and a total of 345 students participated in the event.



Flyer for WWD 2008 Ceremony



Ms. Cheung Siu-hing, J.P., Director of Agriculture, Fisheries and Conservation and officiating guests kicked-off there WWD 2008 celebration ceremony.



The 90 awarded HKWP Volunteers



TWGH Leo Tung Hai Lee Primary School performed their Story namely "World Contribution Award"



Visitors took photos at the Entry Plaza of Hong Kong Wetland Park on WWD2008



Visitors learnt the inter-relationships between wetlands and animals

Contacts

For further information about the World Wetlands Day 2008 and the schedule, please contact

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