Agenda Item 8:
Communication and capacity building needs for Implementing the Ramsar Convention

2013 Asia Regional Workshop
on Scientific and Technical Support for Implementation of the Ramsar Convention
7-11 October 2013, Changwon, Republic of Korea
1. Aims of the workshop

- Yesterday we explored your understanding of your role in the Ramsar Implementation Team.
- Along the way we identified issues or situations that represent barriers and obstacles.
- In this session we hope to use your combined brain power and experience to identify new ways to support your work.
- Today's session showcases what comes out of Ramsar NOW to support your work.
- On FRIDAY we will come back to show what we have collected and explore potential products and tools we can aim for.
CEPA Working Group

Christine Prietto, Hiromi Yamashita
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Communication
Education
Participation
Awareness
Scene setting

- Communication tools from the Secretariat
- World Wetlands Day Materials
- Ramsar Guidance
- CEPA working Group and High Priority Task for this triennium
- Identifying Barriers and Obstacles
- Assignment for the rest of the week
Capacity Building definition
Activities or products which strengthen the knowledge, skills and behaviours of individuals; and improve institutional structures and processes in ways that improve an organisation's ability to meet its goals.

LOOKING FOR GAPS Gaps can include opportunities to improve knowledge extend skills, identifying limiting factors that constrain or prevent delivery, identifying strategies that strengthen communication and collaboration processes.
Communication tools from the Secretariat

Marcela Bonells to present
2014 is the UN International Year of Family Farming


*Wetlands and Agriculture: Partners for Growth*

_focus on the need for the wetland and agricultural sectors to work together for the best shared outcomes.*
Customising the message for Asia Region

Wetlands and Agriculture: Partners for Growth
Ramsar Publications
All of these publications are available for download, usually in PDF format, and many of them can also be obtained on CD-ROM from the Ramsar Secretariat (ramsar@ramsar.org).
Please note some of these documents are also available in other languages (Spanish, French, Arabic and Russian).
Handbook 1

Wise use of wetlands
Identify effective ways of providing training and capacity-building for relevant stakeholders in Contracting Parties to assist with the interpretation and implementation of the Convention, including scientific, technical guidance and other materials that have been adopted by the Convention.
RATIONALE_Widely recognized (from National Reports and surveys) that the guidance is under-utilized and that many of those responsible are either unaware of these support tools or are not clear as to how to utilize them, and would benefit from training in how to do so.

OUTPUT_Scoping study to identify the optimum capacity-building approaches that are already in use which would assist Contracting Parties to use Ramsar guidance more effectively to deliver Ramsar objectives.

TARGET AUDIENCE_Administrative authority focal Points and Wetland Site Managers
Identifying Barriers and obstacles

• **AREAS for CB work**
  - Improving links among individuals organisations and institutions
  - Knowledge,
  - Skills

• **LEVELS for CB Work**
  - **Individual** focuses on the knowledge and skills and the network assets of individuals operating within OR being affected by organisational and institutional levels
  - **Organisational** Focuses on organisational structures and processes that support delivery
  - **Institutional** Focuses on policies and strategies as well as coordination across all sectors.
Wrap up and plan for Friday

• During the week as you are listening to the other speakers we are asking you to jot down any ideas you get for new tools or strategies or note any topics that you may need more information on.

• On Friday we will
  • Report back on what we have collected through the week from your notes and from discussion on the floor.
  • Workshop ideas for new products and tools.
  • Workshop strategies to get around big stumbling blocks
  • Showcase some of the new ideas being developed by the Secretariat and the STRP