Ramsar and water debate

- Move from presenting issues e.g. Loss of wetlands to solutions and wise investment
- Market as future "Ramsar water initiative" to raise profile
- Link to other initiatives SDGs, groundwater
- Select few specific actions to take forward
- Identify who is going act (Secretariat, Contracting Parties (focal points), partners

Specific actions

- Secretariat
- Global Convention on Water, SGDs
- Call for global action plan to protect wetlands/water
- Focal points
- Planning, river basin management
- Partners
- Training Ramsar certification for training modules

Case studies

- Global
- Wetlands as solutions to water issues, good investment
- Regional
- Transboundary water (groundwater?)
- National
- Mexico planning
- Specific
- Danone water management

Water Initiative messages

- Natural infrastructure
- Solutions
- Public/private partnerships

- Technical expertise
- Call to action at political level

Next steps

- Finalise report as Annex
- Produce 2 page action plan
- Format appropriate for COP
- Session at COP
- Need deadlines for COP papers

- Produce case study examples for COP?
- Don't have ecosystem session at WWForum, but influence other speakers (Mexican gov., Danone)

Briefing Note on strategy for engaging on the global water agenda

Current status	Next steps	Who/When
Consultant report (draft)	Receive additional feedback from STRP and finalize as an Annex	Task leaders by Sept. 30
Shortlist of opportunities (strategic alliances)	Develop 2-page action plan with relevant opportunities, such as: SDG process, World Water Forum, Mexican experience with water allocation & regional dialogues, training public-private partnerships, etc.	Working group (Mike Acreman) + other interested STRP members by Nov. 2014
	Feedback on action plan and a potential Ramsar water initiative	Ramsar Secretariat By Jan. 2015
	Submit Briefing Note Decide on a side event at the COP12	Task leaders/Feb. 2015