## Partnership Unit Draft Work-Plan





Chris Perceval, Head of Strategy & Partnerships September 8<sup>th</sup> 2014

- 1. Share Current Draft Work-Plan for Partnership Unit
- 2. Stimulate discussion and feedback on relevance and value of the proposed activities
- 3. Strengthen and build opportunities, together
- 4. Consider in the context of STRP

## **Current Context**

"We are moving from a primarily poverty agenda to a primarily sustainable development agenda. Issues previously in silos will be broken down; 2015 will be a momentous year."

> Ms. Amina Mohammed, UN Secretary General's Advisor on Post 2015 Development Planning





# **Challenges and Opportunities**

#### Our opportunity

- Wetlands are increasingly important for society
- The Ramsar Convention is a global effort, with many strong and committed existing partners involved
- Society has the capacity and resources to shift current trends
- SDGs create an unprecedented opportunity
- Energy-Water-Food nexus
- Strong pillars of the convention, to build on
- Strong leadership

#### Main challenges

- The definition of 'wetlands' varies
- Financial austerity
- Current development paradigm rarely supports 'wise use'.
- A lack of commitment across all sectors slows down progress.
- Few compelling Ramsar products to sell
- Few already identified funding prospects
- Opportunity costs for fundraising, given the range and number of connected issues

#### Some recent work

- Review of existing partners, and associated activities
- Review of consultant recommendations in key areas (e.g. water)
- Analysis and development of a short report on financing landscape
- Convening Key Partners Meeting to discuss work-plan and opportunities
- Internal secretariat discussions on strengths, needs, communications, etc.

## **Five Areas of Activity**

- 1. Developing Priority Initiatives
  - 2. Investing in Wetlands
  - 3. Building a Diverse Global Network of Partners
  - 4. Conducting Outreach and Participating in Events
  - 5. Supporting Convention Strategy



Our vision and plan is that by 2020, staff in the Partnership Unit will be developing, securing funds for (and sometimes managing or overseeing), several **high impact priority initiatives** that together contribute to wise use of wetlands and positive outcomes for people and nature around the world. Our vision and plan is that by 2020, the Ramsar Secretariat is widely recognized as a key agent of change in **scaling investments that support wise use** of all wetlands, including Ramsar sites. In line with this, a number of investments will have been mobilized that allow the convention to play an active role in **capacity building and monitoring progress** towards the Sustainable Development Goals.



Our vision and plan is that by 2020, the Partnership Unit has deepened engagement with key target groups identified in the communications work-plan, leading to a deeper a more sophisticated discussion about 'wise use', and **enhancing implementation of the Convention**.



Our vision and plan is between now and 2020, the 'Partnership Unit' will continue to play an important and central role in supporting well-managed, coherent, relevant, ambitious, and workable **focus and priority within all bodies and units of the Convention.** 

# **Five Activity Areas**

#### 1. Developing Priority Initiatives

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#### An analysis of GEF funding for wetlands projects



## Global Partnership for Wetlands Restoration



Ramsar

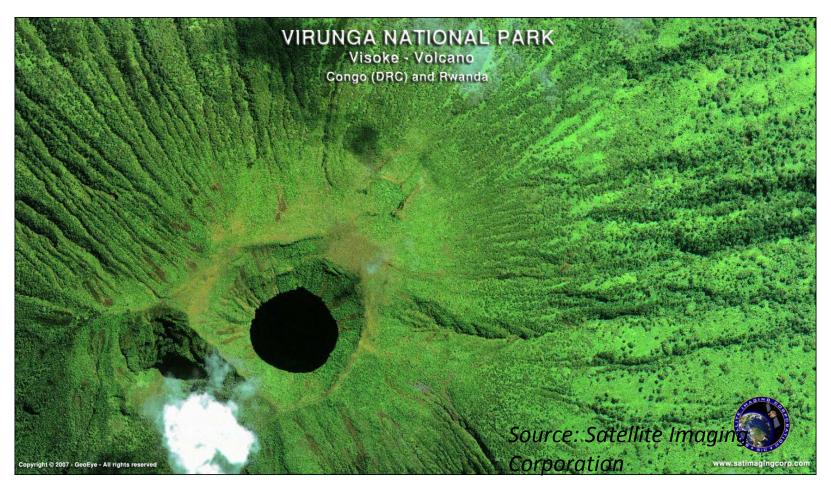
#### Evaluation & Management of Groundwater-related Wetlands

Ramsar



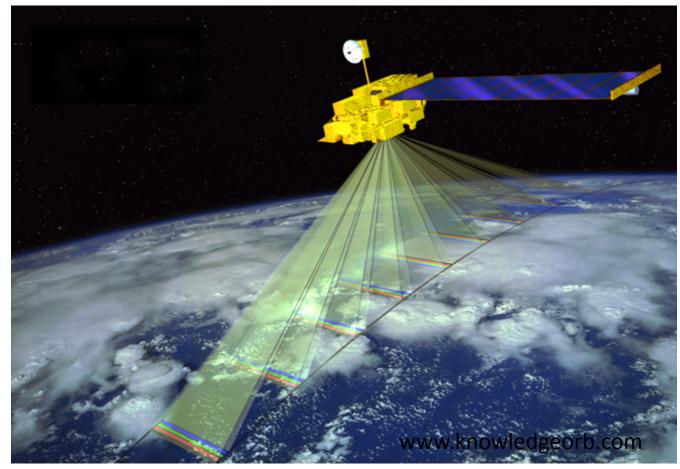


# Towards Integrated Management of Sites With Multiple Designations





Improving knowledge and behavior, by leveraging earth observation and citizen science

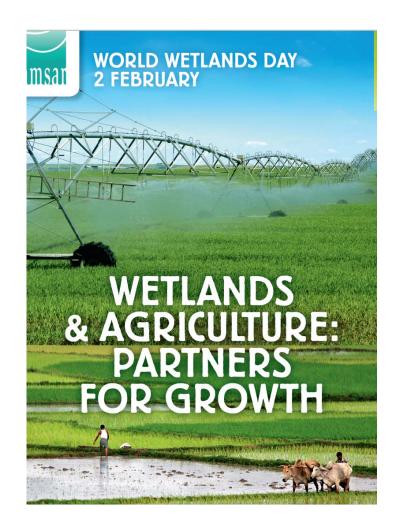


#### SDG Indicators Development and Monitoring



#### World Wetlands Day, celebrating 'wetlands for our future'

Ramsar





Community accreditation, to establish a global performance standard



#### The Ramsar Culture Network



#### Wetlands Link Initiative



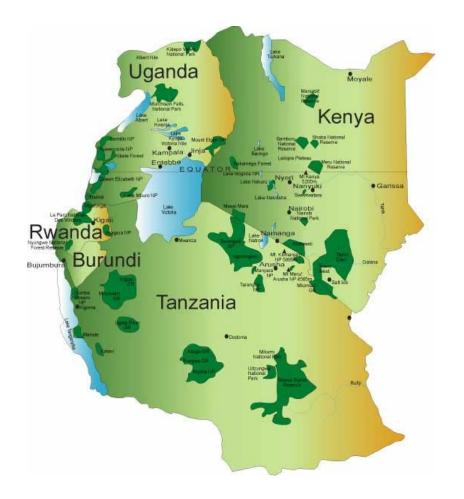
Ramsar



Improving Source Water Protection and Recharge in Least Developed Countries, through Public Private Partnership



Expanding the capacity and funding of Regional Centres that meet requirements (e.g. have bank account)



## **Developing Priority Initiatives – Sites**

#### Doñana Strawberry and Sustainable Water Use Project

Kamsar



# **Five Activity Areas**

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Ramsar endorsed or supported projects	Ramsar promoted funding opportunities

Elements:

- Database
- Support and advice
- Possibility for Small Grants Funds

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# **Building a Network of Partners**



Website list of partners, relevant across bodies and units of the convention

Pre-requisites for any partnership:

- Two way commitment
- Agreed outcomes
- Capacity and funding
- Quality

Scoping out IOP priorities and activities:

- Key activities within IOP relationships

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## **Feedback and Questions**

- Right priorities and issues?
- Relevant to and for the STRP, and upcoming SP?
- What is the opportunity, from your perspective?
- Funding prospects?
- Other ways to strengthen?