



## 2009 “World Wetlands Day ” Promotional Activities

From Jan. to Feb. 2009, to commemorate the 13<sup>th</sup> “World Wetlands Day”, promote public awareness of wetland function and values, and enhance wetland conservation, Chinese government and related social communities initialized a series of promotional activities addressing on wetland.

Firstly, Minister. Jia Zhibang of State Forestry Administration, P.R. China, also known as Deputy Director of National Greening Committee of China, published a leading article in title of “Strengthening Wetland Conservation and maintenancing of Ecological Balance” in People’s Daily and China Green Times, two of the most important newspaper press in China. It publicized the wetlands function and values, and the achievements in wetland conservation in China. Threatens to Chinese wetlands and focuses on wetland conservation action in the future being addressed in the article too.

Secondly, The documentary with the name of “Upstream-Downstream: Wetlands connect us all” has been joint shot by State Forestry Administration, CCTV (national TV station of China), Shanghai municipal government, Hubei provincial government, Hunan provincial government, Yunnan provincial government, and WWF. The documentary was broadcasted on 1st, 2nd, 3rd, 8th February on CCTV.

Thirdly, The Convention on Wetlands Management Office of P.R. China (the office of Wetland Conservation and Management of State Forestry Administration) pressed the poster of “Upstream-Downstream: Wetlands connect us all”.


Finally, provinces, municipalities forestry bureaus, management organizations of the wetlands of international importance, wetlands nature reserves and wetlands parks carried

out multiple communication campaigns in various forms on "World Wetlands Day"..




Jilin Province Wetland Conservation and Management Office held activities for World Wetlands Day 2009.Pic.1


## 领导关怀




省领导视察湿地保护工作



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湿地保护是生态文明建设的重要内容，是生态文明建设的重要载体。要坚持以人为本，坚持生态优先，坚持绿色发展，坚持改革创新，坚持依法治湿，坚持全民参与，坚持共建共治共享，推动湿地保护工作高质量发展，为全面建设社会主义现代化国家作出更大贡献。




省领导视察湿地保护工作



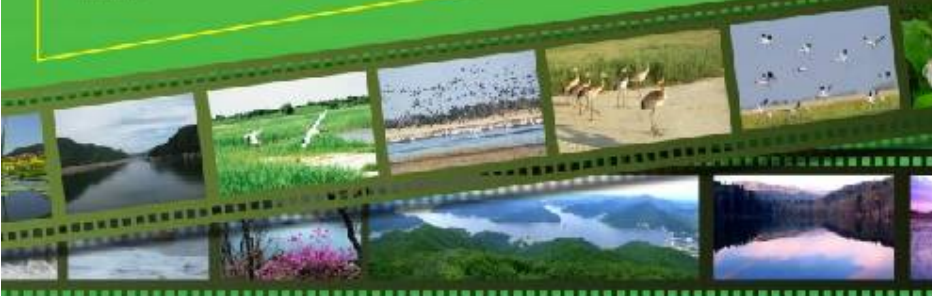
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湿地保护、保护地、机关单位、宣传

Jilin Province Wetland Conservation and Management Office held activities for World Wetlands Day 2009. Pic.2



Sanmenxia Wetland Management Department in Henan Province  
Publicize World Wetlands Day



Zhangjiangkou National Nature Reserve in Fujian province held  
World Wetlands Day Promotional Activities. Pic. 1





Zhangjiangkou Natinoal Nature Reserve in Fujian province held World Wetlands Day Promotional Activities. Pic. 2