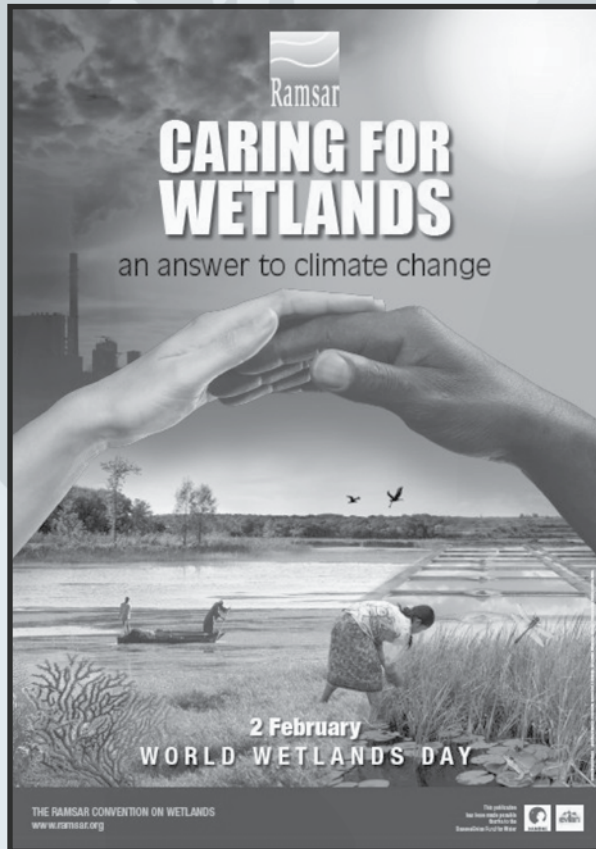


# World Wetlands Day



If you would like hard copies of our materials and the CD with the full package, please write to [wwd@ramsar.org](mailto:wwd@ramsar.org) (please include your full mailing address). If you would like to cutomise any of our materials please ask for the DVD with the design files. To view our materials online, go to [www.ramsar.org](http://www.ramsar.org) >> Activities >> World Wetlands Day >> WWD 2010.

*Celebrated on February 2nd each year, World Wetlands Day (WWD) is the Ramsar Convention's annual campaign day, commemorating the day of the Convention's signing in 1971. WWD began in 1997 and is now THE date every year when the Ramsar family joins together to celebrate wetlands.*

*Our theme for 2010 is Wetlands, Biodiversity, and Climate Change with the slogan Caring for wetlands—an answer to climate change. Our reasons for the theme? 2010 is the United Nation's International Year of Biodiversity, a time to look at the ambitious 2010 target set in 2002 of reducing the current rate of loss of biodiversity at global, national, and local levels. Climate change, of course, is one of many causes of biodiversity loss and in December vital climate changes talks took place at the international level in Copenhagen. For the Convention, parties brought wetlands and climate change back on to the Ramsar agenda quite forcefully at our COP9 in November 2008; it is an ongoing area of work for our Scientific and Technical Review Panel.*

*We have produced a number of materials to kick-start WWD 2010 in different countries, including a poster, stickers, a full-color leaflet on the theme, and two do-it-yourself activities for children. Soft copies are available on CD and for download online.*

*By using and customizing our materials, we hope WWD participants will look at the theme from their national and local perspectives, exploring the relationships between climate change and biodiversity loss and what it means for wetlands and people. Our leaflet helps participants consider: What is the human role in driving the loss of biodiversity and climate change? What we can do to find solutions? What role do wetlands have to play in climate change adaptation and mitigation systems?*

*- Sandra Hails, Programme Officer,  
Communication, Education, Participation, and Awareness Programme,  
Ramsar Convention Secretariat*