

World Wetlands Day Events

February 2-7, 2010

I. Overview

A. Objectives

In celebration of World Wetlands Day on February 2, the events are designed:

1. To raise public awareness of wetland values and benefits in Korea
2. To increase stakeholder participation at all levels
3. To create public, widespread, meaningful events that support wetland conservation
4. To develop a network of stakeholders at all levels in order to build capacity for conservation and wise use of wetlands

B. Event Summary

Date: Tuesday, February 2 – Sunday, February 7, 2010

Venues:

- Opening Ceremony (February 2): National Museum of Korea, Seoul
- Side Events (February 2-7): National Museum of Korea, Seoul
- Local Festivals (February 4-7): TBA

C. Participants

1. Celebration and Side Events: International and national wetland policymakers, wetland NGO managers, university students, etc. (approx. 800 individuals)
2. Local Events: Local government officers, residents, students, etc. (approx. 800 individuals)

D. Organization Information

a. Hosts:

Ministry of Land, Transport and Maritime Affairs (MLTM), Ministry of



Environment (MoE)

b. Organizer:

Korea Marine Environment Management Corporation (KOEM)

c. Sponsors:

National Museum of Korea; Ministry of Food, Agriculture, Forestry and Fisheries; National Institute of Environmental Research; National Institute of Biological Resources; Korea Ocean Research & Development Institute; National Fisheries Research & Development Institute; Common Wadden Sea Secretariat; Ramsar Secretariat; Korea Wetland Society etc.

II. Event Schedule

Event	2.2 (Tue)	2.3 (Wed)	2.4(Thu)	2.5 (Fri)	2.6 (Sat)	2.7 (Sun)
Opening Ceremony						
Debate Forum						
Lecture						
Wetland Ecosystem Monitoring Workshop						
Korean Wetlands Society Workshop						
CEPA Forum						
Golden Bell (Quiz)						
Wetland Eco-tour						

Exhibition	
Local Wetland Festivals	Gyeongsangnam-do, Shinan County, Suncheon, Gochang County, Busan, Ganghwa County, Seocheon County, Masan, Ongjin County, Buan County, Changnyeong County, etc.

A. Opening Ceremony

10.02.02 (Tue): National Museum of Korea, Seoul

Time	Events	Note
09:00~	Registration	Main Auditorium, National Museum of Korea
09:00~	Wetland Video Clips & Exhibition	
10:00~11:00	Performance: "Wetland and People"	Jindo Sopoli
11:00~11:10	Opening	MLTM
11:10~11:30	Opening Address : KOEM Commemorative remarks : MLTM Congratulatory remarks : MoE	
11:30~11:50	Awards	MLTM, MoE
11:50~12:10	Closing Ceremony and Photographs	MLTM
12:10~12:30	VIP Touring : exhibition & booths	
12:30~13:30	Luncheon	

B. Debate Forum: Wetlands and People

10.02.02 (Tue): Main Auditorium, National Museum of Korea

Time	Event	Note
13:50~14:30	Madang Nori (Korean Traditional Orchestra)	Woldu villagers from Muan and Getdol band
14:30~16:30	Debate on Wetland Conservation	Host: KOEM
	Panel: Village communities of Wetland Protected Areas Upo Wetland, Jangdo, Fishery communities of Gochang, Beolgyo, Buan,	

	Suncheon, Shinan, Jindo etc.
16:30~17:00	Break

C. Lecture

10.02.02 (Tue): Main Auditorium, National Museum of Korea

Time	Event	Note
17:00~18:00	Wetland and Climate Change	Environment Documentary Director

D. The Fourth National CEPA Action Plan Forum

10.02.02 (Tue) – 10.02.03 (Wed): Education Auditorium and Seminar rooms, National Museum of Korea

Time	Event	Note
2. 2 (Tue) 17:00~19:00	General Discussion	Host: MoE
19:00	Dinner and moving to the accomodation	
2. 3 (Wed) 09:00~09:30	Education Auditorium, National Museum of Korea	
09:30~10:40	Sectional Discussion	(Seminar room)
10:40~11:00	Break	
11:00~12:30	General Discussion & Closing Ceremony	
12:30~13:30	Lunch	

E. Wetland Ecosystem Monitoring Forum

10.02.03 (Wed) 13:00~18:00: Education Auditorium, National Museum of Korea

a. Organizers:

KOEM, National Institute of Environmental Research, National Fisheries Research & Development Institute

b. Sponsors:

National Institute of Biological Resources, Korea National Park, Korea Ocean Research & Development Institute, etc.

c. Target Audience:

Wetland Ecosystem Monitors (incl. Ministry of Environment Research Institute, Coastal Wetland Ecosystem researchers and related organizations)

Time	Event	Note
11:00~13:00	Registration	Education Auditorium, National Museum of Korea
12:00~13:00	Lunch	Restaurant, National Museum of Korea
13:00~13:10	Opening Speech	MLTM, MoE (Host : KOEM)
13:10~13:25	National inland wetland monitoring report	Taebong Choi (National Institute of Environmental Research)
13:25~13:40	National coastal wetland monitoring report	Byeongseol Go (National Fisheries Research & Development Institute)
	Presentation on biological and non-biological analysis and evaluation methods or tools	
13:40~14:50	(Non-biological factor analysis and evaluation methods)	Non-biological survey/ analysis specialist group
14:50~15:10	Break	
15:10~16:40	Inland wetland monitoring and coastal wetland species (Biological factor analysis and	Biological survey/ analysis specialist group

	evaluation methods)	
16:40~16:50	Break	
16:50~17:50	Panel Discussion	
17:50~18:00	Conclusion (Host: KOEM)	
18:00~20:00	Dinner	

F. Wetland Golden Bell (Quiz)

10.02.04. (Thu.): Main Auditorium, National Museum of Korea

Time	Event	Note
12:00~14:00	Registration	Main Auditorium, National Museum of Korea
	Wetland Golden Bell Quiz	
14:00~14:10	Opening Speech	MLTM (Host: KOEM)
14:10~16:00	Quiz	
16:00~16:30	Break	
16:30~17:00	Awards Ceremony	
17:00~17:30	Photograph and Closing Ceremony	

G. Wetland Eco-Tours

a. Dates

1. One day tour: 10.02.04(Thu.) 08:00~17:00, Departure at National Museum of Korea at 08:00
 - i. West Civilian Control Zone

ii. Ganghwa-do

2. One night/Two day tour: 10.02.05(Fri)~02.06(Sat), Departure at Seoul Train

Station at 08:00

- i. Winter migratory birds watching
- ii. Wetland Photo Trip

b. Applicants:

(Online registration) 20 foreign residents, 25 Online-bloggers , 25 armature photographers, 30 family members (Total 100 participants)

c. Organizers:

Gyeonggi Tourism Organization, Ganghwa Tidal Flat Center, KOEM

d. Sponsors:

Gyeonggi Cultural Foundation, Korea National Park Migratory Birds Center

H. Local Wetland Festivals

10.02.05 (Fri) - 10.02.07 (Sun)

Organizer	2.4(Thu)	2.5(Fri)	2.6(Sat)	2.7(Sun)
Ganghwa County, Ganghwa Tidal Flat Center,			Teachers' workshop (10:00~18:00)	
Suncheon			Trekking along Suncheon Bay	
Ongjin County		Tidal Flat Cleaning Activities		
Muan			Tidal Flat	

County, Muan Ecological Tidal Flat Center			Excursion	
Busan Nakdong Estuary Eco Center			Zero CO ₂ Walking along wetland	
Masan Regional Maritime Affairs and Port Office				Special Events for Children
Shinan county, Salt Museum, Jeungdo Tidal Flat Ecology Exhibition Center			Zero CO ₂ Trekking along Winter saltern Beating the Saltern (recycled musical instrument concert)	
Boseong County	Get Je (Tidal Flat Ritual), Kkomak Festival (Ark Shell Festival)			
Buan County		Tidal Flat Excursion and Migratory Birds Monitoring		
Seocheon County		Migratory Birds Monitoring		

		Trip		
Etc.				

I. Detailed Local Wetland Festival Information

A. Teachers' Workshop

- Using "Joining Together for Wetland Class" textbook published by Ministry of Environment
- Wetland training program for 30 elementary school teachers (On-line Registration)

Time	Event	Note
12:00~14:00	Registration & Lunch	Ganghwa Tidal Flat Center
	Trainer: Wetland Class Textbook Research Team	
14:00~15:00	Wetland and Environment (Lecturer: Mi-jeong Yim, textbook: "Joining Together for Wetland Class")	
15:00~16:00	Wetland and Food Chain (Lecturer: Hak-gon Lee)	
16:00~17:00	Wetland and Migratory Birds (Lecturer: Jong-Mun Kim)	
17:00~18:00	They are not the same looking (Lecturer: Gye-suk Lee)	
18:00~19:00	Dinner	

B. Zero CO₂ Wetland Relay Walk Project

- Relay Walk starting and ending points provided at Each Wetland Protected Area and Ramsar site throughout South Korea
- Option: Fundraising to support wetland conservation activities using a pedometer to count the participants' footsteps
- Wetland fund is designed to support: 1) wetland textbook donations for young, low-income students, 2) wetland classes and 3) local government's wetland conservation activities

C. Jeungdo, Shinan County

- Salt Museum: Salt miners' story about winter saltern, "Beating the Saltern" (recycled musical instrument concert), "Ask the Marsh, It will Answer" (walking along marsh and saltern)
- Jeungdo Tidal Flat Ecology Exhibition Center: Fun, pleasant story of Wetland and people 'Exclamation & Admiration' (Slow Appreciating Wetland)

J. Additional Information

A. LED sign advertisement of Korean wetlands

- Media: Outdoor LED Full Color Sign (9m x 7m)
- Location: Chungmuro, Seoul; Busan
- Period: 10.01.01-10.02.28 (Two months), 200 times per day
- Content: Introduction of Korean major wetland conservation activities (20 sec)
- Sponsor: SMARTOPTTECH Ltd.

B. Online Photo Gallery of Korean wetlands

- Media: NAVER online photo gallery
- Period: 10.01.10. – The end of this year
- Content: Korean wetlands and their flora & fauna

C. Publications

- Publication and distribution: "Establishing Resilient Marine Protected Area Networks - Making It Happen "
- Distribution of comic PR book on marine protected areas
- Publications by Ministry of Land, Transport and Maritime Affairs and Ministry of Environment
- Other wetland publications

D. Quiz Souvenirs

- Eco friendly calendar and T-shirt by green designer, Professor Ho-seop Yun
- Others sponsored by corporations and organizations