

2010 “World Wetlands Day” Promotional Activities in China

From Jan. to Feb. 2010, to commemorate the 14th “World Wetlands Day”, promote public awareness of wetlands functions and values, and enhance wetlands conservation, the Chinese government and related social communities initialized a series of promotional activities addressing on wetland.

Minister Jia Zhibang of State Forestry Administration, P.R. China, also known as Deputy Director of National Greening Committee of China, published a leading article entitled “Protecting wetlands and biodiversity, an answer to global climate change” actively in People’s Daily and China Green Times, two of the most important newspaper press in China. It publicized the wetlands functions and values, and the achievements in wetlands conservation in China. Threats to Chinese wetlands and focuses on wetlands conservation action in the future were addressed in the article too.

The documentary with the name of Relic Gull (*Larus relictus*) migration Revelation has been jointly shot by the State Forestry Administration, CCTV (China Centre Television, national TV station of China), and WWF.-China The documentary was broadcast on 31th January and 7th February, 2010 on CCTV10.

Mr. Ma Guangren, Director General of the Convention on Wetlands Management Office of P.R. China, was exclusively interviewed about wetlands conservation and management in China on the environmental forum of People’s Daily Online. Mr. Yan Chengao, Deputy Director General of the Convention on Wetlands Management Office of P.R. China, was also interviewed by People’s Daily focusing on wetlands legislation and wetlands compensation.

The Convention on Wetlands Management Office of P.R. China (the Office of Wetland Conservation and Management of State Forestry Administration) printed the poster in Chinese with the theme “Wetlands, Biodiversity and Climate Change” and the slogan “Caring for wetlands: an answer to climate change”.

Many local governments at different levels and agencies for wetlands management, such as the wetlands of international importance, wetlands nature reserves and national wetland parks carried out multiple communication campaigns in various forms on “World Wetlands Day 2010”.



Ningxia Autonomous Region held symposium for WWD 2010



Activities for WWD 2010 in Yuehai national wetland park, Ningxia



Activities for WWD 2010 in Jiukong national wetland park,Zhejiang



Activities for WWD 2010 in Yellow River wetland, Henan



Activities for WWD 2010 in Poyang Lake Ramsar site, Jiangxi



Activities for WWD 2010 in Sanmenxia wetland, Henan