

6th European Ramsar Meeting, Stockholm - Sweden

Monday, 4 May 2008 - Parallel Working Groups, 16h15–18h00

Workshopn. 12 : Using CEPA tools to change behaviour

Chair: Sandra Hails, CEPA Programme Officer, Ramsar Secretariat

There are many CEPA activities and products that can be show-cased in the European region and some recent examples have been shared during the plenary CEPA presentation – from brochures, pamphlets and posters, to training workshops, building networks, effective web sites, wetland centres, and so on. This workshop aims to look a little deeper into such CEPA activities and products, into how we make decisions on what CEPA activities are needed, and then the difficult question after the events – what has been their impact on wetland conservation? Did they make a difference?

During the workshop, participants will be very briefly introduced to a new toolkit, currently under development through the Ramsar Secretariat, to assist Parties in the CEPA action planning process called for in the Convention's CEPA Programme. They will also be briefly introduced to a suite of practical tools that assist with implementation of CEPA plans.

Most of the workshop time will be spent on a hands-on activity from the toolkit. Participants will share and analyse together, from their own experiences, examples of how CEPA has brought about change in the behaviour of people and organisations affecting the sustainable use of wetlands. This will be a 'CEPA style' workshop – so it will be participatory, involving lots of communicating and learning from each other.

Who should come? Anyone with an interest in the role and value of CEPA in wetland management. It is hoped, of course, that all the CEPA National Focal Points, both Government and NGO, will be present.