



URUGUAY
Relaciones Exteriores



**Welcome to Uruguay
2015**

**Bienvenidos a Uruguay
2015**



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Country overview: Localization and weather

Uruguay is located in South America with coasts on the Atlantic Ocean, between Brazil and Argentina. It has a land surface area of 176,215 km² and a total area of 318,413 km² when considering rivers and territorial waters.

The country is divided geographically into 19 states (“departamentos”) with Montevideo as its capital. The largest cities are Montevideo, Salto and Paysandú, last both on the shore of Rio Uruguay, the river that is the border line with Argentina.

It is the only South American country that lies entirely in a temperate zone. Due to this, it has small variations in temperature, precipitation and other climatic factors.

There are no remarkable topographic features. Most of the country consists of gently undulating plains crossed by long rivers. The climate is mild and healthy throughout the year. Temperatures average 62° to 82°F (17° to 28°C) in summer and 42° to 57°F (6° to 14°C) in winter. Rainfall occurs in all seasons but is generally heavier in the autumn months.



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Relaciones Exteriores



Population and language

According to the census done during 2011, the population of Uruguay is a bit more than 3.2 million. About 60% live in Montevideo and its surrounding areas. Approximately 95% of the whole population lives in urban areas.

There is no indigenous population; most Uruguayans are descent from Europeans (mainly Spanish and Italian).

Spanish is the official and most used language.





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Relaciones Exteriores



Living in Uruguay

In Uruguay people enjoy a safe, peaceful and healthy environment. The country offers the highest degree of security of South America in a broad sense. The crime rate is very low compared to other countries in the region. Public meetings take place peacefully. Cities have large green spaces and because of the continuity of the wind and the absence of polluting industries there is no pollution. Epidemics of any kind are practically non-existent. The distances to access recreational areas (e.g. the countryside, beaches and shores of rivers) are short. The most popular resort town (Punta del Este) is a about of 140 km east of Montevideo.





URUGUAY
Relaciones Exteriores



Why Uruguay?

- Its location, infrastructure and natural conditions enable complete and easy access to the largest economies in the region. A tradition of respect for political, social and economic freedom, as well as solid institutions, ensure a stable framework.
- It is the best place to live in Latin America, according to a study published by the Legatum Institute on the quality of life between 110 countries. Uruguay was ranked 29, ahead of Chile, Argentina and Brazil. The study covers 93% of the world's population and 97% of the global economy.
- It maintains a “high” level of human development, ranking in 2011 among the top three in the region and 48th worldwide, according to the United Nations index that each year reflects the quality of life in different countries.
- Regarding the Human Development Index (HDI), Uruguay stays above the average for Latin America and the Caribbean and the global average. The Uruguayan level increased in recent decades, implicating an improvement in the living conditions of its people. In the region, the only countries with “very high” level are Chile and Argentina, while Uruguay leads the “high” level category.



A solid economy

Although Uruguay's economy is strongly rooted in raw material production (meat, grains, wool, wood, cellulose pulp), other strategic sectors have developed as a result of high human capital standards. These sectors, including services related to tourism, information technology, finance, logistics and transportation, construction, call centres, and shared service centres among others, have shown significant growth over the last few years.

In the beginning of the XXIst century, Uruguay went through one of the highest growth periods in its history, sustained by a favourable context of prices for seeds and meat and the implementation of stable macro-economic policies.

In 2010, Foreign Direct Investment (FDI) reached about 6% of GDP, representing a record. Between 2006 and 2010, FDI grew at an average of 30% per year and is expected to continue this trend as new investment is currently underway and others that are coming.



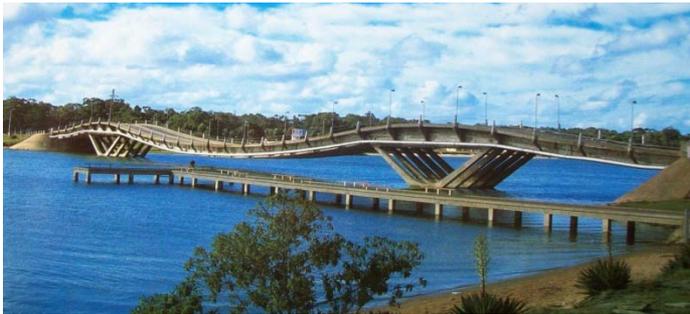


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Relaciones Exteriores



Punta del Este

Punta del Este is located in Maldonado, 130 kms to the East from Montevideo, the capital of Uruguay, and 372 kms from Buenos Aires (via Colonia) Located over a narrow strip of land which divides the waters of the Rio de la Plata and the Atlantic Ocean, Punta del Este appears as an exclusive beachtown. Its beauty and sophistication make it one of the must-visit ones, where the international high society go for vacations. Beautiful beaches and magnificent mansions are its prominent characteristics.



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has calm waters, soft waves and it is ideal for the ones who like to enjoy windsurfing and swimming.

How to get here

How to get to Punta del Este by these three ways, terrestrial, by sea, and aerial.

If you are flying to Punta del Este, you can arrive either to the Carrasco International airport, close to Montevideo (134 km far from Punta del Este) or to Laguna del Sauce Airport, which is located in Punta del Este.





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The place: Conrad Punta del Este Resort & Casino





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See you in Punta del Este / 2015

