

African Dialogue on wetlands governance and valuation of wetlands services

Purpose of the Dialogue:

Promoting good governance and enhance wetlands services in Africa through a regional consultation

1 - First step of the Dialogue

A workshop of some sub regional members of the African Network of Environmental Journalists (ANEJ) from 3-5 October in Ouagadougou, Burkina Faso.

Resource person:

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Purpose of the Journalists Workshop:

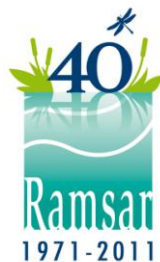
Draft a Communication and Visibility Plan in order to build a Dialogue on Governance and Valuation of Wetlands Services in Africa

Theme of the Journalists Workshop:

What Communication Plan and visibility can be developed for the African Dialogue on Governance and Valuation of Wetlands Services?

Sub-themes to be discussed by Journalists:

- General Communication Strategy for the Dialogue
- Specific Communications for the Dialogue
- Target groups of the Dialogue
- Major Communication actions for the Dialogue



- Communication Tools for the Dialogue
- Indicators of the communication and visibility plan

Methods for the journalists' workshop

- Workshop of sub regional members of the African Network of Environmental Journalists
- Press Conferences
- Interviews with delegates (individually and by region)
- Media Round Tables
- Public Broadcast Programmes

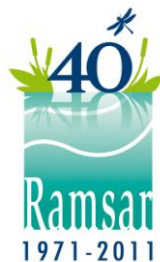
Expected results of the Journalists Workshop

- ANEJ Workshop report
- Plenary presentations
- DVD

List of Journalists

ANEJ

- 1. West Africa** Sidi El Moctar Cheiguer. sidiel2000@yahoo.fr. Couverture sera faite pour des journaux de Mauritanie, Bénin, Sénégal, Niger.
- 2. Southern Africa** Mr Thembisa Fakude Thembisa.Fakude@aljazeera.net. Chef Bureau Aljazeera English à Jo'Burg. Couvrira l'événement pour Aljazeera et des journaux de grande audience en Afrique du Sud.
- 3. Indian Ocean** Mr Mamy Zaka alexzaka@hotmail.com. Francophone et travaille pour Diaspora News (édité en France et 100 000 exemplaires). Travaille aussi pour des journaux malgaches dans la langue locale et en français.
- 4. Central Africa** Monique Prudence NGO MAYAG. ngomayackp@yahoo.fr. Journaliste à Mutations, le plus important quotidien privé du Cameroun.
- 5. Eastern Africa** Mr Ochieng Ogado. ochiengogodo@yahoo.com. Travaille pour plusieurs médias kenyans et pour le site des infos scientifiques Scidev.
- 6. Afrique du Nord** Meriem Alaoui. Free Lance pour plusieurs journaux.



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2 - Second step

An establishment of a panel of representatives from the African six sub-regions: This panel will work to document good practices on wetlands good governance and wetlands services valuation in Africa. The panel members will also work to draft recommendations that will guide the Dialogue. This panel will be assisted by: Ramsar Convention Secretariat, IUCN, WWF, Wetlands International, ANEJ etc... At the end of the work, the recommendations will be adopted at COP11 by the African Contracting Parties.

3 - Third step of the Dialogue

Proper consultation in which the Contracting Parties will agree on mechanisms for consultation and priority actions in Africa to better wetlands governance and a valuation of wetlands services.



4 - Outcomes of the Dialogue

- Draft recommendations based on good practices of wetlands governance and valuation of wetlands services in Africa.
- Presentation of these recommendations to COP11
- Mainstreaming the agreed recommendations within ECOWAS, SADC, EAC etc...guidelines on environment. This is the translation of the recommendations into sub regional policies and strategies

5 - Human resources

The project will be implemented by the contracting parties. Ramsar Convention, IUCN, WWF, Wetlands International, ANEJ and FAO will provide technical support. The Ramsar Convention will facilitate the networking.