

# What is happening for World Wetlands Day 2007 at the WWT London Wetland Centre?

## Across the Trust

- Free admission to all WWT centres on Friday 2<sup>nd</sup> February
- All activities themed to fish to tie in with international theme set by Ramsar. Our main focus will be on our Nepal project.
- 'Wellies for Wetlands' –press campaign to promote awareness of World Wetlands Day. Staff and volunteers to wear wellies to work (as Jeans for Genes).
- NFU mutual stands at Slimbridge, Arundel, Martin Mere and Welney) selling policies which benefit WWT.
- Banner at entrance to centre explaining bit about wetlands
- Postcards to give out to people for vote – what activity do you pledge to do – choice of 5. Capture details and enter into prize draw.

## Specifically in London

- Free admission on Sat 3<sup>rd</sup> as well as Fri 2<sup>nd</sup> Feb
- On Friday 2<sup>nd</sup> Feb there will be a stand of Environmental Business Products (Contact is Yaser Olweny). Will ask for CW when arrives. WWT currently receives sponsorship from EBP and are looking for greater support.
- Goose promoting membership on Fri 2<sup>nd</sup> Feb and Sat 3<sup>rd</sup> Feb

## Activities for adults

### **Friday 2<sup>nd</sup> February**

#### **11am & 2pm The story of the London Wetland Centre**

A chance to learn about how the centre was created and also about the fish that have found their way to the centre.  
Tours start in the courtyard.

#### **11am-1pm Guide in the Hide**

Get some help with spotting the different birds on site.  
Ask at admission for the location of the guide and drop in at any time to visit them.

#### **12 noon & 3pm A tour of our birds from around the world**

Join our wardens to learn the habits of the birds in world wetlands.  
Tours leave from the courtyard.

#### **12.30pm Birdwatching walk**

A chance to see what is visiting the wild reserve with our experts.  
Tour starts in the courtyard.

### **Saturday 3<sup>rd</sup> and Sunday 4<sup>th</sup> February**

Free admission on Saturday 3<sup>rd</sup> Feb but not Sunday.

#### **11am & 2pm The story of the London Wetland Centre**

A chance to learn about how the centre was created and also about the fish that have found their way to the centre.  
Tours start in the courtyard.

#### **11am-1pm Guide in the Hide**

Get some help with spotting the different birds on site.  
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Join our wardens to learn the habits of the birds in world wetlands.  
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**12.30pm & 1.30pm Birdwatching walk**

A chance to see what is visiting the wild reserve with our experts.  
Tour starts in the courtyard.

All tours will begin at the pagoda.

**Education activities for children –Sat 3<sup>rd</sup> and Sunday 4<sup>th</sup>**

**10.30 ~ 11.30 Arts & Crafts** Origami fish, fish badges, fish mobiles, colouring and glue. *Meet in the Tower (behind the heron clock).*

**12.00 ~ 12.30 Gone Fishing\*** See what you can catch in our ponds at this time of the year. *Meet in the pond zone.*

**13.00 ~ 13.30 Fishtacular Water Show** An interactive show ideal for all the family. Discover: how the water-cycle works and what happens if we don't use water wisely; why wetlands are important to all life on our planet; and take part in our fun fishy games.  
*Meet in the theatre.*

**14.00 ~ 14.30 Gone Fishing\*** See what you can catch in our ponds at this time of the year. *Meet in the pond zone.*

**15.00 ~ 15.30 Fishtacular Water Show** An interactive show ideal for all the family. Discover: how the water-cycle works and what happens if we don't use water wisely; why wetlands are important to all life on our planet; and take part in our fun fishy games.  
*Meet in the theatre.*

**16.00 ~ 16.30 Arts & Crafts** Origami fish, fish badges, fish mobiles, colouring and glue. *Meet in the Tower (behind the heron clock).*

**Things to think about**

- Do we have enough membership recruiters?
- How do we maximise secondary spend?
- Donations box as people leave – please give generously if you have enjoyed WWD.
- Fish theme in the café and shop where possible