WORLD WETLANDS DAY 2004 REPORT

1. INTRODUCTION

World wetland day is celebrated on the 2nd of February each year to commemorate the date when the convention on wetlands was first signed. The day was first celebrated in 1997 and has since served as an opportunity to undertake actions aimed at raising public awareness on wetland values, benefits and as well as the Ramsar convention. On 21st February 2004 World Wetland Day was marked at the Jomo Kenyatta Public Beach in Mombasa with local schools and communities participating in performances and a beach clean up.

Objectives of the day
1. Involve students and communities adjacent to coastal ecosystems and areas of protection in wetlands conservation awareness campaign.
2. Empower both students and communities to generate a positive change in wetlands biodiversity and conservation management.
3. Enhance an integrated – multiple sector approach in sustainable utilization of wetlands resources for posterity.
2. OUTLINE

**Date:**  Saturday 21st February 2004.

**Venue:**  Jomo Kenyatta Public Beach

**Theme:**  From the Mountain to the Sea Wetlands at work for us

**Organizers:**  Kenya Sea Turtle Conservation Committee, Kenya Wildlife Service and Wildlife Clubs of Kenya.

**Participants:**  The total number of participants was 337 drawn from:
- 6 primary schools
- 8 secondary schools
- 3 Tertiary institutions
- 1 Special school
- 2 community groups

**VIP:**  The chief guest was the Managing Director Coast Development Authority Professor Juma Lugogo. Other guests were drawn from the government and Non-government institutions.

3. PROGRAM

- 8:00am – 8:30am  Arrival of Participants and Registration
- 8:30am – 9:00am  Opening Ceremony
  - Prayers
  - Welcome Speech/Ice breaking
- 9:00am – 10:00am  Beach Cleanup
- 10:00am – 11:20am  Performances
- 11:20am – 11:50 am  World Wetland Quiz
- 11:50am – 12:30pm  Refreshment
- 12:30pm – 1:00pm  Performances
- 1:00pm – 1:30pm  Closing Ceremony
  - Speech from the Chief Guest
  - Awards
  - Closing Remark
  - Prayers
  - Leave at own Pleasure

4. EVALUATION

Analysis of evaluation forms given out to patrons, the following results were obtained. % show the average evaluation rates from (0% to 100%)

<table>
<thead>
<tr>
<th>Main Activities</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Performances</td>
<td>93.5 (%)</td>
</tr>
<tr>
<td>2. Beach clean-up</td>
<td>86.3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Others</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Time management</td>
<td>92.1</td>
</tr>
<tr>
<td>2. General impression WWD</td>
<td>97.4</td>
</tr>
<tr>
<td>3. Theme relevancy</td>
<td>93.7</td>
</tr>
<tr>
<td>4. Venue arrangement</td>
<td>89.0</td>
</tr>
</tbody>
</table>
5. **INDICATORS OF SUCCESS**
   a) Theme Interpretation
      This year’s theme was well interpreted as participants prepared their performances based on it.
   b) Team work was realized among the organizers
   c) The clean-up attracted many people including tourists who were happy with the biodegradable garbage bags that were used to collect the garbage
   d) Though the celebration is newly introduced to the Coast region, the sponsorship response was very positive. However, more publicity needed!

6. **SHORTCOMING AND RECOMMENDATIONS**
   i) Timely sponsor hunting to be done to generate sufficient funding for the function
   ii) Stage/venue arrangement to be improved so as to have dias and public address system
   iii) Planning partners/Institutions to be elaborate to incorporate diverse ideas and opinions
   iv) Planning meetings to start early enough to avoid unnecessary inconveniences
   v) The magnitude of the function to be escalated to include Participants from far and wide within the Coast region and other important related zones.

**Appendix I Participated Schools and Institutions**

- Allidina Visram High
- Allions College
- Burhaniya Secondary
- Coast Girls High School
- Herman Gmeimer(SOS) Primary School
- Khamis High School
- Kilindini High School
- Kisauni Primary
- Likoni School for the Blind Primary (Special School)
- Mombasa Primary School
- Mombasa Technical Training Institute
- PDS High School
- PDS Primary School
- Pioneer College
- Qubaa Academy
- Tudor Day Secondary
- Bamburi-Utange Fishermen Association (Community)
- Mombasa Boat Operators (Community)

**Appendix II SPONSORS**

- Fayaz Bakers and Confectioners
- Kenya Marine Forum
- Kenya Sea Turtle Conservation Committee
- Kenya Wildlife Service
- Kikambala Fish station
- Pact-Kenya
- Special Lofty Safaris Ltd
- Valentin Investment Co. Ltd
Khamis High school participating in WWD beach clean up.