



UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT

Biodiversity Department

Progress with Preparations for COP13



اتفاقية الأراضي الرطبة (رامسار)
Convention on Wetlands (Ramsar)

دبي · 2018 · DUBAI



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Signing of MoU

- The UAE signed the MoU during the Secretariats visit in January.
- During the visit the Secretariat had visited the COP venue and hotels





UAE Committees

- There are 3 separate committee that work towards the success of the COP:

Committee	Role	Authorities
Higher Committee	The committee is composed of stakeholder that are involved in the preparation of the COP and takes the final decisions from the Scientific and Logistical Committees	Lead by the Minister of Climate Change and Environment Dubai Municipality, Road and Transport Authority RTA, Fujairah Municipality, Department of Tourism and Commerce Marketing, Environment and Protected Areas Authority EPAA- Shj, General Directorate of Residency and Foreigners Affairs, Dubai Police Force, Environment Protection and Development Authority EPDA- RAK, Environment Agency- EAD, Municipality and Planning Department – Ajman, Um Al Quwain Municipality



UAE Committees

Committee	Role	Authorities
Scientific Committee	The committee's role is to review decisions and scientific papers submitted, propose initiatives, coordination of negotiations and expected outcomes of COP13	Ministry of Climate Change and Environment, Dubai Municipality, Environmental Agency – EAD, Municipality and Planning Department – Ajman, Um Al Quwain Municipality, Environment Protection and Development Authority EPDA- RAK, Fujairah Municipality, Environment and Protected Areas Authority EPAA- Shj
Logistical Committee	The role of the committee is to prepare all logistical requirements for the COP in accordance with the MOU	Ministry of Climate Change and Environment, Dubai Municipality, Road and Transport Authority RTA, Airlines, Department of Tourism and Commerce Marketing, Directorate of Residency and Foreigners Affairs, Dubai Police Force, Ministry of Interior



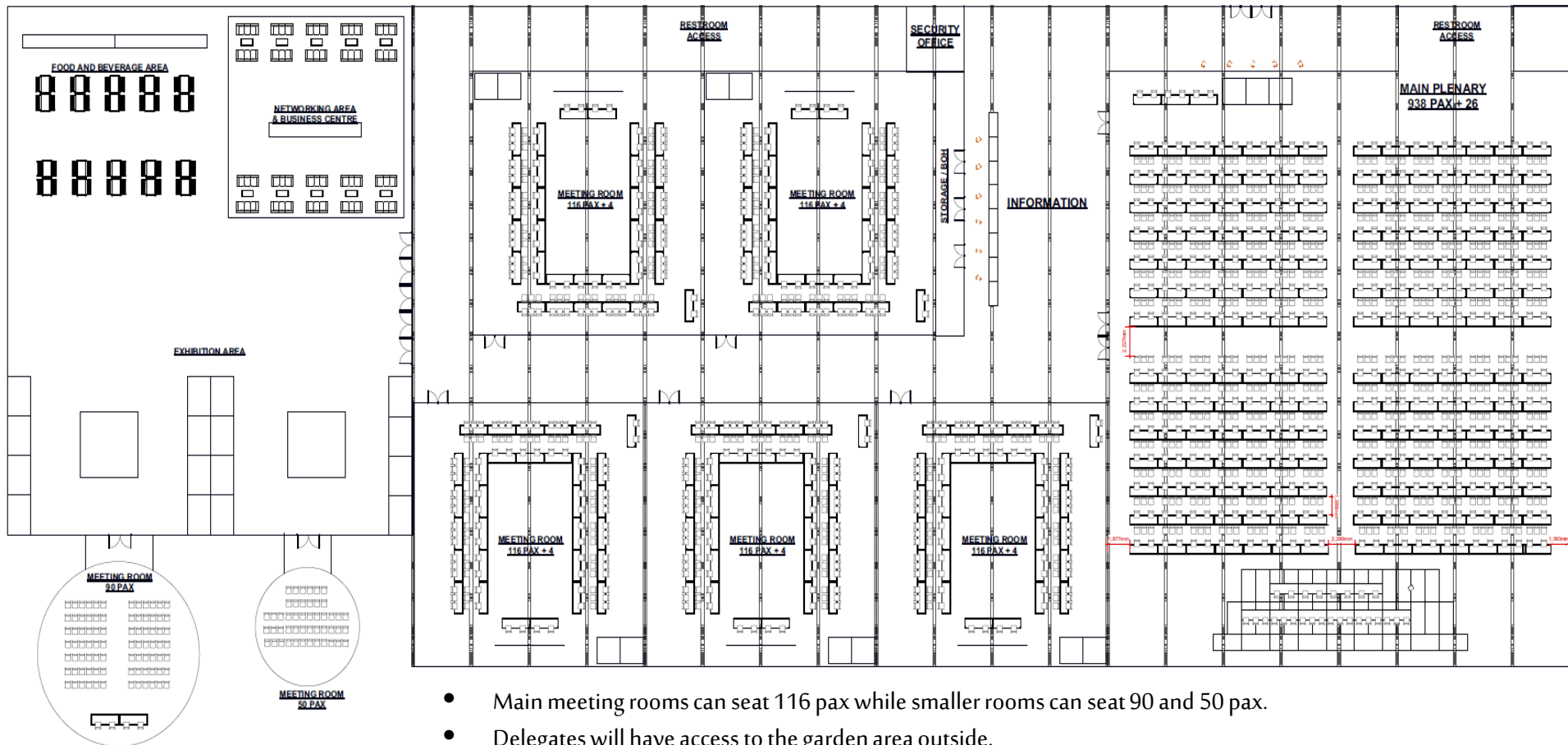
COP13 Dates and Venue

- COP 13 is scheduled from the 21st until the 29th of October 2018, in Dubai, UAE.
- Due to the changes in dates the venue of COP13 will be held at Festival Arena.
- The surrounding hotels are at a more affordable and budget friendly for all delegates attending.





COP13 Festival Arena Layout



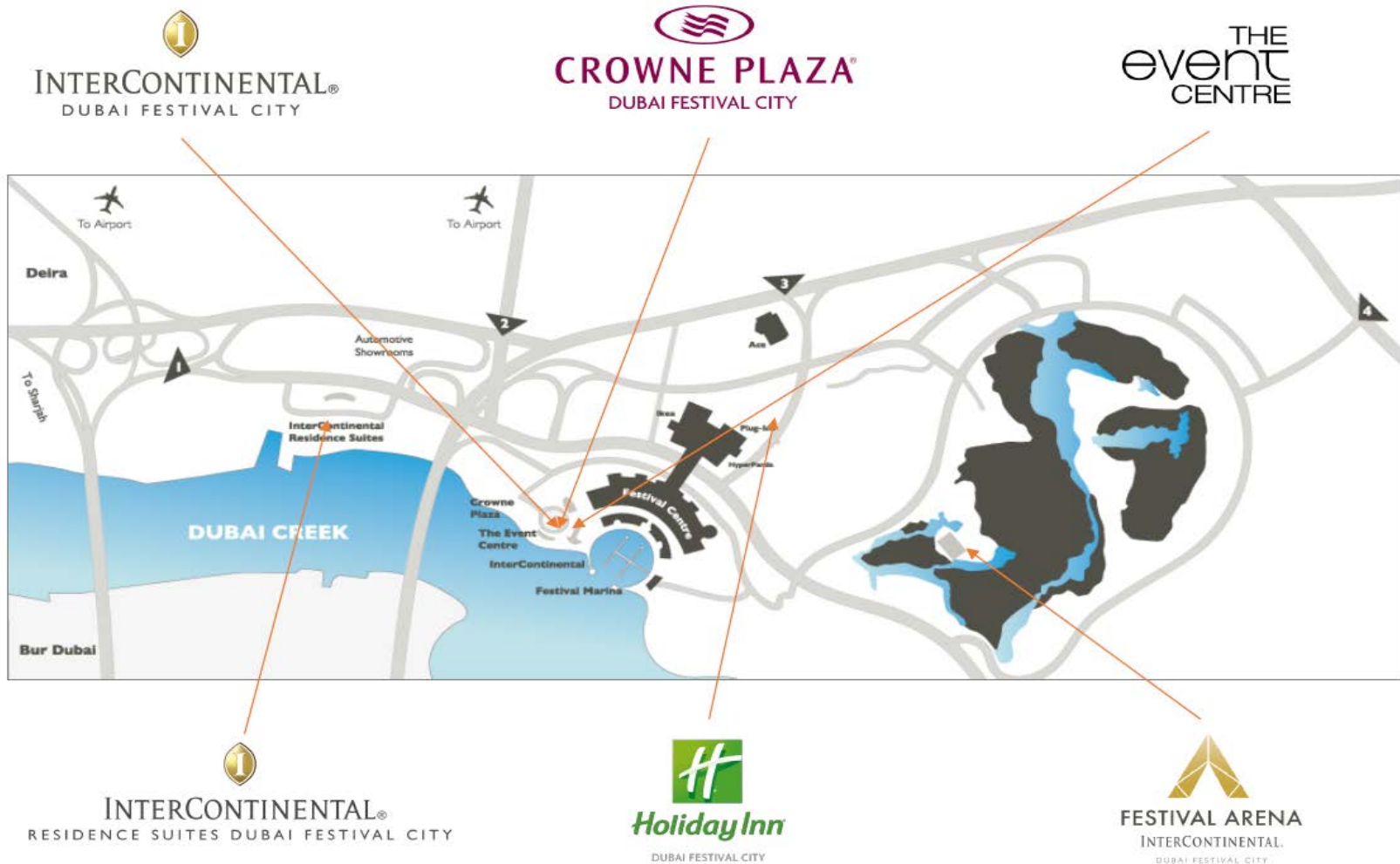
- Main meeting rooms can seat 116 pax while smaller rooms can seat 90 and 50 pax.
- Delegates will have access to the garden area outside.
- Food and beverages will be available on site as well as other facilities such as business centre, currency exchange and banks



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COP13 Surrounding Hotels





COP13 Surrounding Hotels

- The surrounding hotels are a 2km drive from the Dubai International Airport.
- The hotels are a 4 minute drive to Festival Arena.
- Hotel prices, subject to availability and change, range from 250++ to 900++ including breakfast.
- Festival City Mall offers premier shopping with over 450 retail stores, a variety of culinary experiences as well as an entertainment district.





COP13 – Ministerial Meeting

- The Ministerial Meeting is scheduled for the 22nd of October – COP Day 2.
- Ministers attending the meeting will meet to discuss the importance of wetlands in urban areas, as well as their worth as natural infrastructures for cities and urban areas dealing with water quality, water security, and climate change challenges.
- An outcome of the meeting will be a Declaration to be adopted by interested parties which focuses on the theme of the COP “Wetlands for a Sustainable Urban Future”.
- Invitations have been sent to Ministers of all parties of the Convention.



Communication Plan - Objectives

- Highlight the importance of wetlands to increase the resilience to climate change and extreme weather event.
- Emphasize the contributions of wetlands to human health, local communities and ecosystems that surrounds them.
- Raise awareness on challenges and solutions to help make the right decisions for a sustainable future.
- Promote sustainable urban development and the preservation of wetlands.
- Engage stakeholders and different target audiences with messages that leaves an impact, attracts attention and encourage them to take action.



Communication Plan – Stakeholders and Audiences

- Local and broader regional Middle East audiences, such as government institutions with a focus on environmental issues, urbanization, climate change and water .
- Youth, private sector and academia .
- Regional and global government thought leaders with vested interest in environment, climate change and wetlands.
- Global stakeholders with large areas of conserved wetlands in urban areas.
- Media and social media platforms with a particular focus on environmental protection, climate change combatting, and preservation of wetlands.



Communication Plan – Next Steps

- The UAE's communication team works closely with the Conventions communication team. The teams are working towards achieving the next following steps:
 - Updating plan and approach as well as confirmed timelines.
 - Coordinate with partners to determine website content.
 - Stakeholder mapping and media list.
 - Refine message house and narratives for different audiences, aligned with partner communications.
 - Identify media opportunities.



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Thank you