



Stadt



**8<sup>th</sup> European Ramsar Meeting**  
**20-24 October 2014**  
**Kufstein, Tyrol, Austria**

## **My Contributions**

### ***How can I present my own project and engage most effectively?***

#### ***An interactive meeting***

The programme of the European Ramsar Meeting is intended to give every participant an opportunity to contribute actively and to exchange and work with other participants. The structure of the Meeting is varied and offers me different opportunities to present different type of information in the most appropriate ways:

#### ***Presenting factual information, data, case studies, project programmes and results > poster***

My factual information is best summarized and attractively presented in the form of a poster. During the Ramsar Fair, I (and co-authors) have the opportunity to explain details to interested participants at our poster, or at a nearby exhibition stand.

#### ***Presenting printed and other materials and project videos > exhibition stand at the Fair***

Besides the presentation of posters, the Ramsar Fair is also an opportunity to exhibit my specific objects, present and distribute reports, leaflets or other hand-outs, and to show videos (on my laptop). It is also an opportunity to promote wetland-related products from my project, from my wetland, region or country and to share them with the other participants.

#### ***Showing short videos on issues of general interest > public video competition***

My short (about 10 minutes) promotional or educational video is best submitted to the video competition for the evening public showing. This is my opportunity to reach a large audience, and to be acknowledged and selected by the audience as the “best video”. My way to have maximum impact and outreach.

#### ***Summarizing the conclusions of my project > introductory oral note in plenary***

Should I volunteer to moderate a World Café discussion, I am invited to briefly summarize my project and present my main conclusions in plenary session as an introduction to the subsequent in-depth conversation at my World Café table. My oral introduction needs to be short (6 minutes). It can be illustrated with PowerPoint slides (or similar) and I will focus on the subject and key question(s) I want to discuss afterwards at my World Café table.

***Recommending what next, further priorities, means needed > World Café discussion***

After the short presentation of my conclusions, I have the opportunity to put specific questions to those visiting my World Café table, and to discuss them in turn with each group of participants who visit my table.

I focus on questions that help to develop common conclusions for improved Ramsar implementation and take into account our lessons learnt. Together we will define available means, further Ramsar measures needed and activities to be undertaken (by whom and when) to resolve the issues.

***Recommendations and conclusions for the future > report back from the World Café***

The report back from my World Café table provides an opportunity to disseminate our conclusions to a selected public and numerous stakeholders and potential users. Our conclusions and recommendations will form part of the short written report of the meeting, thus I will submit them in the brief format needed and in time for the consolidated reporting (instructions will follow).

If you wish to discuss any of the above items further, please contact Tobias Salathé at [salathe@ramsar.org](mailto:salathe@ramsar.org).