

**Convention on Wetlands (Ramsar, Iran, 1971)**  
**5th Meeting of the Conference of the Contracting Parties**  
**Kushiro, Japan**  
**9-16 June 1993**

**Recommendation 5.10: The 25<sup>th</sup> anniversary wetland campaign for 1996**

NOTING that the basic object of the Ramsar Convention is to promote the worldwide conservation and wise use of wetlands and their resources through international cooperation;

RECOGNIZING the urgent need to build support for conservation and wise use of wetlands at all levels in society;

APPLAUDING the resounding achievements of the City of Kushiro, Prefectural Government of Hokkaido and Government of Japan in promoting the value of wetlands at local, national, continental and global level in conjunction with the Fifth Meeting of the Conference of the Contracting Parties;

NOTING that 1996 will be the 25th anniversary of the conclusion of the Ramsar Convention;

**THE CONFERENCE OF THE CONTRACTING PARTIES**

RECOMMENDS that Contracting Parties to the Convention, in cooperation with partners and other non-governmental organizations, initiate the development of a public awareness programme on the values and functions of wetlands, and the benefits of their conservation and wise use, towards a concerted global campaign in 1996; and

CALLS ON the Standing Committee to review and adopt a strategy to achieve this end.