Your full name (LAST NAME first) | Miró Rodríguez, Rosabel (NGO CEPA Focal Point)
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Position/Functions/Country | Executive Director, Audubon Society of Panama, Panama
Title of your CEPA activity / product | Aulas Verdes [Green Classrooms] – Environmental Education with an emphasis on wetlands
Other collaborators – please identify other organizations that assisted you or were your partners | Ministry of Education, Biomuseo, Patronato de Panamá Viejo, Escuela de Marajá, Virginia Commonwealth University and National Audubon Society
Main stakeholder group(s) to whom your product/activity was addressed (e.g. decision makers, teachers, families, journalists, etc.) | Elementary school students in 4th, 5th and 6th grades and their teachers.
What was your key message? | ‘Wetlands, a nearby world’.
When was the event/launching of product? | In the area of Juan Díaz, community adjacent to Panama Bay Ramsar Site
Brief description of your product/activity/material that you have used | Environmental education with an emphasis on wetlands, including topics that reinforce the school curriculum with activities using wetland processes as practical examples.
What was the result pursued by this product/activity? (E.g. a change in behaviour patterns in target group; help from volunteers in a wetland project; a newspaper article; fund raising, etc.) | Create greater awareness and appreciation for wetlands in the Bay of Panama, in particular their biodiversity, and involve parents of students in the learning process of their children.
What kind of effect caused this product/activity on the target audience? | Greater understanding of functions, services and benefits provided by wetlands. Also, behaviour changes have been perceived in some children (Aulas Verdes is implemented in red areas of the City of Panama).
Have you planned a follow-up activity/product? If the answer is yes, please provide a brief description. | We started as a pilot project in 2010, and it has been developed in 2011 and 2012. Environmental education is performed weekly during the school year (March to December).
Why do you identify this as your best CEPA intervention? What makes it stand out? | It is environmental education with emphasis on wetlands involving the entire school community (students, teachers, directors, parents, local authorities and the Ministry of Education).