CEPA Focal Point Workshop
NorBalWet
23-26 January 2012
Helsinki, Finland

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Ramsar Secretariat
Ramsar Convention on Wetlands

Who we are ...

• An intergovernmental treaty
• About wetland ecosystems & wise use
• 160 member countries
• 1976 Ramsar Sites, > 190 million ha
  (= largest global network of protected areas )
• Designation of Ramsar Sites
• Management of ALL wetlands
• International cooperation

www.ramsar.org
Ramsar’s CEPA Programme

Adopted at COP10 in Korea in 2008

Resolution X.8:
The Convention’s Programme on Communication, Education, Participation & Awareness (CEPA)
2009-2015

Previously adopted CEPA Progs
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<th>Country</th>
<th>RS</th>
<th>Gov</th>
<th>NGO</th>
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Roles & Responsibilities of the CEPA NFPs
(from the CEPA Res Annex)

✓ Provide leadership for the development and implementation of a wetland CEPA Action Plan

✓ Key members of the National Ramsar/Wetland Committees

✓ Main points of contact on CEPA matters

✓ Assist in practical CEPA implementation and reporting at the national level

✓ Ensure a high, positive public profile for the Ramsar Convention and its conservation and wise use goals

✓ Active spokespersons for wetland CEPA

✓ Establish and maintain any contacts, networks, etc to improve communication between actors at all levels
Key implementers of the CEPA Programme?

- CEPA Focal Points: Government & NGO
- The AA: the Administrative Authority in each country
- National Ramsar Committees / National Wetland Committees / Working Groups
- Ramsar Secretariat
- + ...wetland networks, wetland education centres, training centres, NGOs, etc
CEPA Focal Points

CEPA Gov NFP (%)
CEPA NGO NFP (%)

COP8 | COP9 | COP10 | COP11
---|---|---|---
50 | 60 | 70 | 70
45 | 65 | 70 | 75
50 | 60 | 80 | 80
45 | 55 | 80 | 75

- CEPA Gov NFP (%)
- CEPA NGO NFP (%)

Ramsar
1971-2011
Ramsar’s Focal Points

National Focal Points

CEPA Focal Points

STRP Focal Points
Some interesting statistics - 2012

![Bar chart showing percentages for NFP, CEPA Gov, CEPA NGO, and STRP for ROW and EUROPE]
An interesting challenge

Europe today

- 20% of CPs have same person as NFP & STRP
- 20% of CPs have same person as NFP and CEPA Gov
- 36% of CPs have same person in 2/3 roles (NFP; CEPA-Govt; STRP)

ROW today

- 11% NFP & STRP
- 17% NFP & CEPA Gov
- 25% 2/3 roles
The vision of the CEPA Programme

“People taking action for the wise use of wetlands”
What are we trying to do?

**Awareness**

**Knowledge & skills**

**Action**

Goal 1: Communication, education, participation and awareness are effectively used at all levels of the Convention to promote the value of wetlands. [WWD; CEPA across Ramsar work progs.]

Goal 2: Support and tools have been provided for the effective implementation of national and local wetland-related CEPA activities. [CEPA NFPs; CEPA plans; wetland centres]

Goal 3: People are motivated and enabled to act for the wise use of wetlands. [training; multistakeholder participation]
From the Secretariat.....
Res X.8 URGES all CPs:

to nominate NGO as well as Govt CEPA Focal Points as key leaders in implementation

AND

to formulate their Wetland CEPA Action Plans (at national, sub-national, catchment or local levels)

AND

Integrate wetland CEPA into all regional, national, local wetland plans and programmes
The planning challenge -1

Completed but not officially announced ….

Coming soon?

.......with others being planned

www.ramsar.org/CEPA_ActionPlans
Very few regional and site CEPA action plans have been produced (that we know of)

Wetland Management plans with CEPA « built in »
(some we know of, but usually not informed about these)

Nong Bong Kai RS, Thailand

www.ramsar.org/CEPA_ActionPlans
Formulate Wetland CEPA Action Plans at national, sub-national, catchment or local levels

Why CEPA planning?

....Time
.... Money
.... People
Who to target?
Key targets: WWD Assessment 2003-7

Percent WWD Activities for Different Target Groups

- Active General Public
- Children
- Local Communities
- Public
- Passive General Public
- Government
- Media
- NGO
- University Students
- Teachers
- Academia
- Private Sector
- Intergovernmental
- Decision Makers
- Protected Area
- Religious
- Military/Police
- Wetlands project
- Donors
- Not Defined
What do we want targets to do?

- UNDERSTAND BETTER (Knowledge)
- CHANGE BELIEFS (Attitude)
- CHANGE BEHAVIOUR (Practice)
Participation

All things to all people?

• Participation – now the ‘P’ in CEPA

• An accepted component of CEPA

• Social tools: takes TIME and TRAINING and FUNDING
2002 – Resolution VIII.30

*Regional initiatives for the further implementation of the Convention*

- Should be based on a bottom-up approach
- Involvement of CPs in the region
- Participation of AA + all other relevant stakeholders
- Should seek collaboration with other intergovernmental/international partners
- Should be based on strong scientific and technical backing
- Should be fully aligned with the Convention’s strategic plan
- Requires political and financial support from CPs and others in the region
From SC37, 2008

- Separates regional networks for capacity-building and cooperation from regional centres for training and capacity-building.

- Regional networks...... provide a framework, or forum, for regional consultation, planning, cooperation, as well as for joint activities among Ramsar Contracting Parties and other additional actors in the region. To be effective, it is crucial for a regional network that all countries and all major stakeholders, representing all relevant different sectors, are cooperating in the framework of a regional initiative.

- NorBalWet endorsed by SC40 in 2009
RRIs – Networks and Centres

9 NETWORKS
(4 in Europe)

4 CENTRES

RAMCEA
Provide leadership for national wetland CEPA action planning

Provide leadership for NorBalWet CEPA action planning

To deliver:

CEPA Programme implementation
NorBalWet implementation
Kiitos
Takk
Thank you!

.....Any ???