

SUPPORTING THE DELIVERY OF CEPA ACTIVITIES IN THE PHILIPPINES





- facilitate networking among wetland advocates
- engage in conservation activities
- provide assistance in solving wetland-related issues, and
- support wetland conservation and management efforts through CEPA



CEPA - Communication, **C**apacity-Building, **E**ducation, **P**articipation, and **A**wareness









Conceptualize and coordinate World Wetlands Day celebration and other related events in partnership with various organizations and local communities.





Forge partnerships with all sectors of society including the business sector to support CEPA activities.





















Engage local communities in wetland conservation through various activities, ie Citizen Science (Wetlands BioBlitz), Youth Eco-Camps, Wetland Centre Design Competition



Benefit from any CEPA resources, support or structure provided by the Convention

- The annual theme of the WWD celebration provides a focus for our national and local communication efforts. The materials provided by the Ramsar Secretariat for the WWD as well as other documents and guidance are valuable in conveying the messages that we intend to communicate. These materials also save us a lot of time because we can just tweak them to suit our local context.
- More importantly, I learned a lot from the trainings provided by the Ramsar Secretariat as well as from exchanging lessons and experiences from fellow CEPA Focal Points.

Advice to anyone who is a new focal point

 Be adventurous, creative, listen to everyone who has a story to share, learn from them, share what you can and enjoy your CEPA journey.



Thank You!

Amy M. Lecciones

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