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| Youth Working Group Workplan |
| **Theme 1: Develop a global Community of Practice for youth engaged in wetlands to share knowledge and raise visibility**Resolution XIV: 12:* Align the youth activities of the Convention on Wetlands with the youth networks, programs and consultative bodies and multilateral agreements, including youth-focused events as international meetings.
* Develop youth-focused messaging and program materials for World Wetlands Day and other international days relevant to the Convention.
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| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **1.1: Online Community Platform:**Create an online community platform for youth to engage in networking, information sharing and capacity-building; and curate insights for Contracting Parties (CPs). | 1.1.1: Create an online community platform that is free to join and be accessed via phone or computer – need to decide on what platform host (eg., Mighty Networks or other)* Choose a platform that has the option for automatic translation to other languages (such as with the use of Google Translate)
 | High (31/3/2024) | Global youth engaged in wetlands (ages 18-35) | Secretariat YWG Chair | Option 1: Mighty Networks: $1,188/annumOption 2: TBC | Platform set up – Yes/No |
| 1.1.2: Secure and allocate ongoing platform funding | Very High (31/1/2024) | CP governmentsNGOsSecretariatOther funding bodies | Living Lakes – establishmentAustrian Gov – maintenance (TBC) | Option 1: $1,188/annumOption 2: TBC | Funding allocated and secured until the end of the triennium – Yes/No |
| 1.1.3: Set access requirements/ restrictions and other safety protocols* Decide whether the platform should be open access require an application to be made and reviewed by allowing access
* Decide and develop guidance on who will own, control, and manage all of the information and photos that'd be uploaded in the online community platform. Just to make sure that, say, no photos/info would be misused.
 | Medium (30/6/2024) | Secretariat | Consultant? | N/A – Included in cost of Task 1.1.1 | Access requirements/restrictions set up – Yes/NoNumber of safety breaches  |
| 1.1.4: Design the structure of the platform* Create multiple thematic areas for young people working on specific issues to connect
* Explore different channels for different languages/regions and/or wetlands types
* Include instructions on the governance of the platform
* Include a section for advertising opportunities including research studies, scholarships, employment opportunities and field trips and activities
 | Medium (30/6/2024) | Global youth engaged in wetlands (ages 18-35) | Austria (AT), Federal Ministry of Agriculture, Forestry, Regions and Water Management (TBC)Living Lakes | N/A – Included in cost of Task 1.1.1 | Platform structure designed – Yes/No |
| 1.1.5: Assign the platform host/s and admin/s* Agree who will manage the Community of Practice and how this will happen on a rotating basis
* Create a role description to support this
 | Medium (30/6/2024) | SecretariatYWG | SecretariatYWG Chair | N/A – Included in cost of Task 1.1.1 | Role description(s) created – Yes/NoPlatform host/s and admin/s assigned until the end of the triennium – Yes/No |
| 1.1.6: Design and develop content for the platform:* Decide what content will be developed by the platform hosts/admins and what can be posted by the platform’s community
* Create opportunities for experiential learning activities which raise youth voices from across the CPs (such as creating the opportunity for youth to present case studies from their country and explore what is replicable in other spaces)
 | Medium (30/6/2024 – ongoing) | Global youth engaged in wetlands (ages 18-35) | SecretariatYWG  | N/A – in-kind development of content  | Content design created – Yes/No |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **1.2: Create a Program of Engagement:**Engage youth globally and populate the online platform with content of value to support youth and policy-makers in their advocacy for and delivery of wetlands projects. | 1.2.1: Create a plan for engaging youth (young professionals and volunteers) to join the platform:* Existing YWG members (incl National YFPs), Ramsar Secretariat Junior Professionals, YEW core team and wider membership
* Social media campaign to promote the platform including on the Secretariat’s social media pages
* Existing members send personal invitations for youth engaged in wetlands to join
* Inviting CPs to nominate or invite youth to join
* Create specific guidance for countries and youth that lack capacity
* Access tertiary education networks through subject matter mailing lists or groups
 | Medium (30/6/2024 – ongoing) | Global youth engaged in wetlands (ages 18-35)Ramsar National Focal Points and Youth Focal Points | Mexico-CONANPCEPA Oversight PanelLiving LakesYWG | Costs for translation of engagement campaign into three languages: * Daily translator cost for virtual events is estimated at 500$/day. This fee is subject to the location of the translator.
* For documents, the usual agreed rate for a translator is 240 CHF/1000 words/language.
 | Number of youth users that join the platform |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **1.3: Have inter-generational mentors:**Identify and invite inter-generational mentors into the Community of Practice to support youth engagement as appropriate. | 1.3.1: Set up an opt-in mentorship scheme for young wetland professionals:* Write clear role description and expectation of levels of involvement for both mentors and mentees
* Write TOR for how the mentors will be managed to maintain relationships and ensure safeguarding compliance of the mentors
	+ Identify who will manage the mentorship scheme and ensure compliance
* Partner up mentors and mentees based on the type of wetlands work that the mentee wishes to learn about (eg policy/ research/ field work, etc)
 | Low (31/12/24) | Global youth engaged in wetlands (ages 18-35)Mid-late career wetland professionals | World Wetland NetworkLiving Lakes | Volunteer or paid mentors? | Number of mentor and menteesNumber of mentorship meetings |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **1.4: Build the interface with other Youth Organisations:**Build processes and agreements that facilitate connectivity between youth organisations, to create a global movement of youth engagement, with clear entry points for CPs. | 1.4.1: Create a stakeholder map of relevant youth organisations* Link to other organisation websites on the online platform
 | Medium (30/6/2024 – ongoing) | Global youth engaged in wetlands (ages 18-35)Other global youth organisations in the biodiversity/ climate/ water space | Consultancy?YEW?YWG?Danube Youth Organisation Network (DYON) | In-kind support from co-contributors, or 10,000-20,000CHF as part of package of Outcome 1.4 tasks | Stakeholder map created and put on the platform with links – Yes/No |
| 1.4.2: Create a contact database with focal point contacts from each youth organisation | Low (31/12/24) | All CP governments (National database)YEW (lead on global database)Mexico-CONANP (Americas TBC) | N/A (voluntary) | Contact database created – Yes/No |
| 1.4.3: Organise meeting(s) with key youth organisations to understand each other’s objectives, interests and activities as well as where our work overlaps, opportunities for collaboration, gaps and avoiding duplication of work | Ongoing | YEWYWGDanube Youth Council (Irina Apostol) | N/A (voluntary) | Number of other youth organisations met withNumber of meetings |
| 1.4.4: Workshop and agree on dynamic processes for communicating and collaborating to not get swamped in bureaucracy* E.g., having a representative from other organisations join the YWG community platform (and vice versa) to liaise between organisations
 | Medium (30/6/2024) | Consultancy?YEW  | In-kind support from co-contributors, or 10,000-20,000CHF as part of package of Outcome 1.4 tasks | Process developed and governance written – Yes/No |
| 1.4.5: Establish systems/ processes to make it is easy for CPs to know how to engage with the collective of youth organisations, to enable them to bring youth into spaces* An existing process is for each CP to appoint a Youth Focal Point – they can be the point of liaison and access to the YWG platform and other youth organisations
* Create guidance for CPs on how to appoint and engage a YFP (including suggested responsibilities – see Annex 1 of Youth Resolution).
* Create guidance on how the CP Youth Focal Point can connect with other youth delegates in their government department, to connect in with other youth initiatives in their region – include case study examples
* Links to Task 3.1.2 on developing youth engagement principles
 | Medium (30/6/2024) | Global youth engaged in wetlands (ages 18-35)Ramsar National Focal Points and Youth Focal Points | Consultancy, YWGYEW  | In-kind support from co-contributors, or 10,000-20,000CHF as part of package of Outcome 1.4 tasks | Guidance created for how CPs appoint a Youth Focal Point – Yes/NoGuidance created and examples given for how CP Youth Focal Points can connect with other youth delegates, organisations etc – Yes/NoGuidance documents shared with all CP Administrative Authorities – Yes/No |
| 1.4.6: Create a list and contact database of other wetlands organisations that are interested in youth engagement* Establish a process to enable these organisations to engage with youth under the Convention.
 | Low (31/12/24) |  | YEWYWG | In-kind support from co-contributors, or 10,000-20,000CHF as part of package of Outcome 1.4 tasks | List and contact database created – Yes/No |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **1.5: Produce youth-focused messages via the platform:**Curate insights from the online community platform to produce youth-focused messaging for World Wetlands Day, other relevant international days and international events.  | 1.5.1: Create dedicated channels in the online community platform for curating youth-focused messaging and communication materials* E.g., a channel embedded within an event organising page, that focuses on youth brainstorming key messages and communication materials for that particular event (refer to Task 1.1.4 on platform structure)
* Consider protocols around consent and attribution (also refer to Task 1.1.3 on safety protocols)
* Network members to write feature articles or perspective pieces on current affairs affecting wetlands.
* With ethics approval, collect data within the network about youth engagement in wetlands science, conservation, and policy using weekly polls. Results could inform advice to decision-makers from the network.
 | High-Medium (WWD- 2/2/2024)-ongoing | Global youth engaged in wetlands (ages 18-35) | CEPA Oversight PanelPhebe Fidge |  N/A – Included in cost of Task 1.1.1 | Dedicated channel created – Yes/NoNumber of youth users contributing to the youth messaging channelNumber of unique articles/stories produced by the network |
| 1.5.2: When developing messaging, create variations of the message that appeal or cater to different target audiences:* Create messages which link back to the value proposition **to youth** (Task 2.1.1) about the value of their engagement, by addressing the problems that they are experiencing
* Create messages **to CPs policy-makers** which link to a value proposition about the value of youth engagement on wetlands, by addressing the problems that they are experiencing in youth unemployment, emissions targets, green/blue economy transition
 | Ongoing | Global youth engaged in wetlands (ages 18-35)CP governments | CEPA Oversight PanelNational CEPA Focal Points | N/A – in-kind development of content  | Sub-channels created for different target audiences for messaging – Yes/No |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **1.6: Curate strategic insights from the Community of Practice:**Inform the new Strategic Plan (SP5) and future strategic planning with up-to-date insights from youth actively engaged in wetlands restoration around the world. | 1.6.1: Work with the SPWG in conducting engagement and consultation of SP5 with the youth stakeholder group:* Ensure that the youth stakeholder group is consulted with at every stage of the development of the SP5 - At a minimum, ensure that a YWG member is present in the SP5WG
* Plan out a range of engagement and consultation approaches such as social media campaigns, email newsletters, side events, word-of-mouth, etc, and create approaches that are both centralised (Secretariat YWG-led) and decentralised (led by different organisations and regions)
* Coordinate targeted engagement and consultation with different youth groups, such as regional representatives of the Secretariat JPO’s and YEW tailoring their engagement to their region with, for example, language translation and different approaches or platforms for engagement
 | High (31/3/2024- COP15) | Global youth engaged in wetlands (ages 18-35)SPWG including consultants | Strategic Plan Working GroupYWG | N/A – in-kind development of content  | Youth invited to all SP5WG meetings – Yes/NoNumber of SP5WG meetings attended by youthPlan for youth-specific engagement created – Yes/NoNumber of youth-specific consultation meetingsNumber of youth responding to surveys |
| 1.6.2: Develop, with the Strategic Plan Working Group (SPWG) an indicator and/or target relating to the inclusion of youth under Strategic Plan 5 | High (31/3/2024- COP15) | Global youth engaged in wetlands (ages 18-35)SPWG including consultants | Strategic Plan Working Group and consultantsYWG | N/A – in-kind development of content  | Inclusion of a youth metric in Strategic Plan 5 |
| 1.6.4: Link the work of the YWG to other working groups of the Convention on Wetlands including the STRP, IAC for WCA, CEPA Oversight Panel, etc)* At a minimum, ensure that a YWG member is present in the meetings of each WG and reports back to YWG on any notable outcomes, particularly opportunities for the YWG’s involvement
 | High (31/3/2024- COP15) | YWGOther WG Chairs | YWGOther WG Chairs | N/A – in-kind development of content  | Youth invited to all WG meetings – Yes/No |
| **Theme 2: Capacity-Building with Youth to enable their participation in negotiating and decision-making spaces, and in projects on the ground**Resolution XIV: 12:* Identify capacity-building activities to assist Contracting Parties to implement strategies to engage youth.
* Report to the Standing Committee, including any recommendations about capacity-building and policy guidance for Contracting Parties.
* Coordinate a youth-focused side event and enable youth participation at meetings of the Conference of the Contracting Parties, in cooperation with the host country of the COP.
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| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **2.1: Know which spaces to be in:**Produce guidance on **which** negotiating and decision-making spaces to access, including the creation of a side-event at COP15. | 2.1.1: YWG, in collaboration with the Secretariat, to produce guidance on **which** spaces to access (and **why**) and share with the Community of Practice over the next 2-3 years. Discuss and develop the guidance via the Community of Practice activities.* create a value proposition to CPs which outlines the problems that they have in these spaces, which would benefit from youth engagement and perspectives as part of the solution
* provide clear guidance on the role of young people in the negotiation and decision-making process and what their meaningful contribution might look like, backed up with case studies and best practice examples from the Community of Practice
* provide clear guidance on what could be considered as “youth-washing” at an event, to enable CPs to avoid this
* work with the Secretariat to create checklists, process maps and role descriptions for CPs, to provide guidance on how to engage youth in spaces (also refer to Task 3.1.2 on youth engagement principles)
 | Medium (30/6/2024 – ongoing) | Global youth engaged in wetlands (ages 18-35)CP governmentsEvent hosts/organisers | IUCN Youth Water Empowerment group (Isabel Wallnöfer, Youth & Water Stewardship Officer) SecretariatYEW core team | In-kind support from co-contributors, or 10,000-50,000CHF as part of package of Theme 2 tasks | Value proposition to CPs created – Yes/NoGuidance on the role of youth in decision-making spaces created – Yes/NoGuidance on “youth-washing” created – Yes/NoChecklists and process maps created – Yes/NoAll guidance documents shared with all CPs – Yes/No |
| 2.1.2: Create a rolling calendar/s in the online community platform, listing strategic events for the YWG to participate, noting what sort of participation is suggested, the level of commitment/ attendance/ organisation required, etc. * Categorise events into those that are related to the Convention on Wetlands and other externally hosted events
* Explore engagement with side events at external events such as:
	+ UN Secretary General’s SDG Summit
	+ Summit of the Future 2024
	+ IUCN Conservation Congress 2025
	+ Nature Positive Summit 2024
 | Ongoing | Global youth engaged in wetlands (ages 18-35)CP governmentsEvent hosts/organisers | SecretariatYWG Chair | N/A – in-kind development of content  | Calendar created – Yes/NoNumber of events listed in the triennium |
| 2.1.3: Organise a youth-focused side event at the Ramsar COP15 with a specific strategy for engagement and impact required* Showcase different ground-level initiatives in different countries
 | LowCOP15 (July 2025) | CP governments | Kate Brennan from CanadaLiving Lakes can assist with experience of engaging youth in this event.IUCNCosta Rica**Team SPOON Japan** | >2,000CH – in-kind development of event, and minor catering expenses | Youth-focuses side event organised – Yes/No |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **2.2: Plan tactical and strategic engagement:**Plan what to bring to the table in negotiating and decision-making spaces by learning from other events and activities, such as Stockholm50. | 2.2.1: Undertake research to learn from other youth engagement activities, such as in Stockholm 50, about why, how and what to bring to the table to make impact | Medium (30/6/2024 – ongoing) | Global youth engaged in wetlands (ages 18-35) | Consultancy? | In-kind support from co-contributors, or 10,000-50,000CHF as part of package of Theme 2 tasks | Research analysis done – Yes/No |
| 2.2.2: Develop specific materials in preparation for each event that the YWG participates in, and in doing this, create templates for future events* Include in the resources channel/library in the online platform (Task 2.3.2; also refer to Task 1.1.4 for designing the structure)
 | Ongoing | Global youth engaged in wetlands (ages 18-35) | YWG | N/A – in-kind development of content  | Number of templates created |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **2.3: Empower youth to ‘BE’ in negotiating and decision-making spaces:*** Achieve this through a series of ‘how to…’ training events and resources which build their competencies to be a voice in these spaces.
 | 2.3.1: Develop a series of ‘how to…’ capacity-building resources in collaboration with the Secretariat:* Recognise the format, process and tactics
* Develop negotiating skills
* Develop stakeholder engagement skills
* Be able to ‘pitch’ wetlands as a nature-based solution
* Know how to create an MOU or Agreement with Government on wetlands
* Have a networking conversation
* How to nominate a new Ramsar site.
* How youth can make contact with their National Focal Points to request that they appoint a Youth Focal Point and engage further
* Lobbying and campaign building
* How to prepare a submission to a parliamentary committee enquiry (or international equivalent)
* Make sure not to duplicate existing resources and instead link to them where available, such as YEW reports, InforMEA etc
 |  Medium (30/6/2024) | Global youth engaged in wetlands (ages 18-35)YWG and online youth community | WWTSecretariatYEW | In-kind support from co-contributors, or 10,000-50,000CHF as part of package of Theme 2 tasks | Number of how to resources created |
| 2.3.2: Create a channel/library in the online community platform to publish the ‘how to’ resources for members to read and watch in their own time (resources in written and video formats)* Refer to Task 1.1.4 for designing the structure of the platform
 | Medium (30/6/2024) | Global youth engaged in wetlands (ages 18-35) | YWG Chair | N/A – Included in cost of Task 1.1.1 | Channel/library created – Yes/No |
| 2.3.3: Host webinar sessions and capacity-building workshops presenting the resources and giving specific practice examples* Aim to have webinars in several different languages and sharing the hosting role
* Invite experts to present “Masterclasses”
 | Ongoing | Global youth engaged in wetlands (ages 18-35) | YWGYEW core team | N/A – in-kind development of content  | Number of webinar sessions and different topics |
| 2.3.4: Provide guidance and training to youth delegates including role play with inter-generational mentors* Aim to have in several different languages and online and in-person options where possible
 | Low (31/12/24) - ongoing | Global youth engaged in wetlands (ages 18-35) | TBC | N/A – in-kind development of content  | Number of training sessions and number of participants |
| 2.3.5: Create spaces to connect youth delegates attending the same event as well as post-event peer-to-peer learning to up-skill future youth delegates* Refer to Task 2.1.2 to create a rolling calendar of events – it would be good to have an option for event attendees to connect through this calendar
 | Ongoing | Global youth engaged in wetlands (ages 18-35) | YWG | N/A – in-kind development of content  | Spaces created in the structure of the online platform – Yes/No |
| 2.3.6: Set targets to increase the number of youth delegates to Standing Committees and Conferences of the Parties including with gender, regional and diversity considerations* Priority given to youth in marginalised and minority groups including youth in rural areas, Indigenous youth, and youth with disabilities
* Baselines:
	+ COP13: 9 YEW members
	+ COP14: 3 YEW members, 4 other youth delegates
	+ SC62: 2 YEW members
 | High (31/3/2024) - ongoing | Global youth engaged in wetlands (ages 18-35) | CP governmentsNGOs/IOPsYWG | N/A – in-kind development of content  | Targets:* SC63:
* SC64:
* COP15:

Targets achieved – Yes/No |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **2.4: Build technical and core competencies:**Empower youth through building competencies essential for youth engagement, leadership and application in the workplace on wetlands conservation through training, toolkits and resources. Promote training grounded in experiential learning and behaviour science. | 2.4.1: Stakeholder engagement:* Consider creating a stakeholder engagement tool for identifying, mapping, prioritising and exploring benefits and limitations for stakeholders
* Develop and conduct training to build stakeholder engagement competencies:
	+ How to use an Empathy Map to clarify and validate problems (and their root causes) of specific stakeholders, as the foundation for generating ideas and developing solutions
	+ How to use the different parts of the Stakeholder Engagement process
	+ How to share insights to the Community of Practice (including uploading to the online platform resources channel – see Task 2.3.2)
 | Low (31/12/24)- ongoing | Global youth engaged in wetlands (ages 18-35)CP governments | Living Lakes  | In-kind support from co-contributors, or 10,000-50,000CHF as part of package of Theme 2 tasks | Stakeholder engagement tool created – Yes/NoTraining developed – Yes/NoNumber of trainings completed |
| 2.4.2: Engaging with government on government-owned wetlands:* Consider creating a toolkit specifically for engaging with Government on government-owned wetlands. For example, the Rwanda Wetlands Restoration Youth Initiative.
* Create templates on:
	+ Advocacy campaigns.
	+ MOUs and Agreements with government bodiesMOUs and Agreements with other partnering organisations.
	+ Include in the resources channel/library in the online platform (Task 2.3.2)
 | Low (31/12/24)- ongoing | Global youth engaged in wetlands (ages 18-35)CP governments | TBC | In-kind support from co-contributors, or 10,000-50,000CHF as part of package of Theme 2 tasks | Toolkit created – Yes/NoTemplates created – Yes/No |
| 2.4.3: Co-design with government on projects:* Develop clear guidance for CPs on how to co-design wetlands projects with youth, bringing them in at the start of projects.
* Give youth the tools to understand wetlands as a whole community solution. Give them the tools to express this to the community.
* Consider creating an innovation toolkit based on design thinking that CPs and young people can use together.
* Consider creating a ‘co-design’ clinic via the Community of Practice which enables CPs to bring their project for guidance from young people with expertise in wetlands conservation projects.
* Explore specific examples of how youth can engage on Government-owned wetlands sites.
* Identify/include projects that may further support young people to implement the Convention in their countries
 | Low (31/12/24)- ongoing | Global youth engaged in wetlands (ages 18-35)CP governments | TBC | In-kind support from co-contributors, or 10,000-50,000CHF as part of package of Theme 2 tasks | Guidance for CPs on co-design developed and shared with all CPs – Yes/NoCreate a co-design clinic on the online platform – Yes/No |
| 2.4.4: Leadership for today and the future:* Consider creating a training module to explore what leadership in wetlands conservation looks like today as young people, in different roles, including:
	+ A stakeholder engagement exercise in this context to help young people understand government/non-youth stakeholders’ requirements and needs.
	+ Connect leadership with trust-building between stakeholders.
	+ Connect trust-building with recognition of each other’s competencies.
	+ Explore the future and what leadership roles will need to evolve into.
 | Very low (30/6/25) | Global youth engaged in wetlands (ages 18-35) | TBC | In-kind support from co-contributors, or 10,000-50,000CHF as part of package of Theme 2 tasks | Training created to explore wetlands leadership – Yes/NoNumber of trainings conductedNumber of participants |
| 2.4.5: Proposal writing and securing finance:* Consider creating a training/toolkit to support proposal writing and securing funding for wetlands projects, including:
	+ Value Proposition for Wetlands as a Nature-Based Solution.
	+ How to…structure the proposal, core information, outline outputs, outcomes, impact, biographies, monitoring and evaluation.
	+ How to…specify financial needs.
	+ How to…develop value propositions for their projects, relevant to the stakeholder.
	+ Have a proposal ‘clinic’ in the Community of Practice platform to gather support, input, mentoring, case studies etc.
* Facilitate connections between wetland project proponents and private investors through a network “shopfront”.
 | Low (31/12/24) | Global youth engaged in wetlands (ages 18-35) | TBC | In-kind support from co-contributors, or 10,000-50,000CHF as part of package of Theme 2 tasks | Create a training/toolkit to support writing and securing funding – Yes/NoCreate a proposal clinic in the online platform – Yes/No |
| 2.4.6: Facilitating grass-roots engagement in communities:* Consider creating a training for youth to facilitate grass-roots engagement with a community around a wetlands site and what this means for conservation and restoration, including:
	+ Identify the stakeholders around the site through a Stakeholder Engagement exercise and use Empathy Maps to validate the problems.
	+ Connect to cultural and heritage elements around the site.
	+ Design Thinking approach outlined as a process to support co-design of solutions, especially with the lens of women-and-girl centred design to ensure SDG 5 activation.
	+ Link back to the Community of Practice.
 | Low (31/12/24) | Global youth engaged in wetlands (ages 18-35) | Living Lakes – Sustainable Leadership Journeys | In-kind support from co-contributors, or 10,000-50,000CHF as part of package of Theme 2 tasks | Create a training or promote/expand an existing training such as the Living Lakes Sustainable Leadership Journeys – Yes/NoNumber of youth participants undertaking the training |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **2.5: Create a Value Proposition TO youth and their families:**Gain youth buy-in as problem-solvers for wetlands conservation, by focusing on their need to create livelihoods, stay within a community and not migrate for work and to build on their cultural heritage. | 2.5.1: Engage youth in schools and communities on the value of their involvement in wetlands conservation and restoration, grounded in meeting their needs to generate income and create livelihoods.* Pilot the initiative in the Wetland City schools in accredited Wetland Cities.
 | Low (31/12/24)- ongoing | Global youth engaged in wetlands (ages 18-35)CP governmentsOther stakeholders | Mexico-CONANPIAC for Wetlands City AccreditationWetlands Link International | N/A – in-kind development of content  | Number of schools engaged |
| 2.5.2: Consider creating descriptions of the broad range of roles associated with wetlands conservation to inspire youth, CPs and other stakeholders about the potential for livelihoods, based on the experiences of the young people in the communityInclude in the resources channel/library in the online platform (Task 2.3.2)  | Medium (30/6/24) | Global youth engaged in wetlands (ages 18-35) | YWG | N/A – in-kind development of content  | Role descriptions created – Yes/No |
| **Theme 3: Capacity-Building with Contracting Parties (CPs)**Resolution XIV:12:* Identify capacity-building activities to assist Contracting Parties to implement strategies to engage youth.
* Report to the Standing Committee, including any recommendations about capacity-building and policy guidance for Contracting Parties.
* Coordinate a youth-focused side event and enable youth participation at meetings of the Conference of the Contracting Parties, in cooperation with the host country of the COP.
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|  | **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **3.1: Involve Youth in Negotiating and Decision-Making Spaces:** Actively encourage youth participation within the Administrative Authority. | 3.1.1: Explore and support strategies to engage, collaborate with and involve youth in the implementation of the Convention:* CPs to appoint a National Youth Focal Point (YFP)
* CPs to invite youth participation on the National Ramsar Committees, and as a part of country delegations to COP
* CPs to consult with, welcome, and reflect diverse youth voices and perspectives in wetlands-related, policies, decision-making, and programs
 | Medium (30/6/2024) | CP governments | All CP governments | N/A – in-kind development of content  | Number of CPs to appoint a YFPNumber of youth participants in the Ramsar meetings (COPs, SCs and WGs)Number of wetlands policies and programs updated to reflect youth voices |
| 3.1.2: Develop a set of Youth Engagement Principles and examples* CPs to share their countries’ examples
 | Medium (30/6/2024) | Global youth engaged in wetlands (ages 18-35)CP governments | CP governmentsMexico to share their youth program example | In-kind support from co-contributors, or 10,000-30,000CHF as part of package of Theme 3 tasks | Youth Engagement Principles developed – Yes/NoNumber of country examples provided |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **3.2: Promote embedding wetlands conservation and restoration into Education Systems:**Engage CPs in the discussion around embedding wetlands conservation and restoration into curricula and how to work with education stakeholders to achieve this. | 3.2.1: Engage CPs, NGOs and other groups in the discussion around embedding wetlands conservation and restoration into curricula with education stakeholders.* Make it easy for educators to integrate into lessons by providing experiential learning toolkits and resources aligned with curricula, with assessment criteria and competencies being developed.
* To create buy-in from educators, ensure that these are clearly linked to curricula subjects and what competencies are being developed.
* Integration with ‘Entrepreneurial Education’ competencies frameworks, such as EntreComp would be beneficial.
 | Low (31/12/24)- ongoing | CP governmentsEducation stakeholdersLocal NGOs or community groups | Austria (TBC) | N/A – in-kind development of content  | Guidance created for CPs, NGOs and Community groups to embed wetlands into curricula. |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **3.3: Embed into Youth Employment Strategies:**Engage CPs in the discussion around recognising wetlands conservation and restoration roles as core to youth employment strategies.  | 3.3.1: Engage CPs in the discussion around recognising wetlands conservation and restoration roles as core to youth employment strategies. * Develop and/provide guidance (including adapting existing resources) on how this links to wellbeing economy indicators.
* Provide guidance on how this opens up opportunities for paid employment and green/digital green entrepreneurship opportunities.
* Create a ‘Careers in Wetlands’ video series where professionals in the wetlands space talk about their learning and career pathway.
 | Low (31/12/24)- ongoing | CP governmentsGlobal youth engaged in wetlands (ages 18-35) | TBC | In-kind support from co-contributors, or 10,000-30,000CHF as part of package of Theme 3 tasks | Number of CPs engagedGuidance developed on wellbeing economy indicators and shared with all CPs – Yes/NoGuidance developed and shared with all CPs – Yes/No |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **3.4: Design Projects for Livelihoods:**Provide clear guidance for CPs on how to design wetlands projects with youth employment and sustainable livelihoods in mind. | 3.4.1: Produce clear guidance for CPs on how to design wetlands projects with associated financial resources, for youth employment and livelihoods.* Explore how creating livelihoods also enables young people to remain in their communities and not migrate to find work.
* Integrate this approach into the ‘co-design’ guidance, toolkit and clinic suggested above.
 | Low (31/12/24)- ongoing | CP governmentsGlobal youth engaged in wetlands (ages 18-35) | Living LakesSecretariat | In-kind support from co-contributors, or 10,000-30,000CHF as part of package of Theme 3 tasks | Guidance produced and shared with all CPs – Yes/NoLivelihoods aspects integrated into the co-design guidance – Yes/No |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **3.5: Inform CP governments and others with examples and insights shared by youth:**Curate insights from the Community of Practice to share with CPs about best practice examples and case studies of wetlands conservation and restoration via youth engagement, to inform global implementation of the Convention. | 3.5.1: Curate insights from the Community of Practice to share with CPs about best practice examples and case studies of wetlands conservation and restoration via youth engagement.* Develop a series of case studies of youth-led wetland projects
 | Low (31/12/2024)- ongoing | CP governments | Canada | N/A – in-kind development of content  | Community of Practice insights and best practice examples shared with all CPs – Yes/No |
| 3.5.2: Create a standard format for these insights to provide evidence-based, easy-to-use data.* Develop guidance for parties to engage the public with case studies of youth-led wetlands projects
 | Low (31/12/2024) | Global youth engaged in wetlands (ages 18-35)CP governments | TBC | N/A – in-kind development of content  | Data standard format created – Yes/No |
| 3.5.3: Keep exploring with CPs what data they need to present in negotiating and decision-making spaces, to ensure the right data is being collected. | Low (31/12/2024)- ongoing | CP governments | YWG | N/A – in-kind development of content  | CPs surveyed for data collection preferences – Yes/No |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **3.6: Encourage CP governments to integrate youth into wetlands policies and processes:**Lobby governments to update existing national/regional wetlands strategies, programs etc to include youth involvement and considerations, as well as ensure that these considerations are included in all new policies | 3.6.1: Identify and explore with CPs ways to integrate youth considerations into existing and new wetlands policies, strategies, processes and programs* Present suggestions for integration into specific examples
* Provide existing case study examples from other CPs that have already integrate youth considerations
 | Low (31/12/2024)- ongoing | CP governments | SecretariatYWG | N/A – in-kind development of content  | Number of CPs lobbied |
| **Theme 4: Formal Recommendations to COP 15** Mandate:Report to the Standing Committee, including any recommendations about capacity-building and policy guidance for Contracting Parties. |
| **Outcome/ Output** | **Tasks** | **Priority level (completion date)** | **Audiences** | **Co-Contributors** | **Finance (cost estimate & funding source)** | **Metrics for reporting** |
| **4.1: Develop a resolution for COP 15** Provide solid recommendations to embed youth into Ramsar processes at international, regional, national and local levels  | 4.1.1: Draft a resolution to COP15 which includes:* Progress report of the YWG workplan
* Identifying which Ramsar processes to embed youth into
* Identifying methods for embedding youth into the processes including:
	+ the requirement for youth involvement in all working groups (SPWG, STRP, IAC for WCA, etc)
	+ the inclusion of additional youth-specific metrics in the pre-COP national reporting
* Ensure that a wide range of youth stakeholders are consulted with in the drafting of the resolution (on the content itself and the general process of how to write a resolution)
 | Low (31/12/2024) | CP governments | YWGYEWAustralian gov | N/A – in-kind development of content  | Obtain results from all CP national reports for the following questions:* number of CPs with a Designated National Focal Point on Strengthening the Convention on Wetland’s Connections through Youth
* If applicable, please identify examples of list the strategies and actions your country is implementing to support youth participation in the implementation of the Convention’s Strategic Plan or in wetlands management (Resolution XIV.12 on Strengthening Ramsar connections through youth, paragraph 21).
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