Since 2020, the Mediterranean Wetlands Ramsar Regional Initiative (MedWet) has been developing the World Wetlands Day campaign across the Mediterranean region, with the support of the French Biodiversity Agency (OFB).

This year during the campaign, 451 organizations engaged and organized 793 events, engaging more than 80,000 people.

Several elements were identified for the success of the campaign:

- Engagement of the regional network of actors: National Focal Points, Communication, Education, Participation and Awareness (CEPA) experts, Mediterranean Ramsar site managers, and nearly 300 non-governmental organisations (NGOs);

- Providing communications tools and registration forms in the languages of the Mediterranean countries;

- Issuing a call for projects to support local activities.

In light of these encouraging results, MedWet is planning to relaunch the campaign in 2022.

Report: World Wetlands Day in the Mediterranean

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