The National Museums of Kenya and the Kenya Wildlife Service have completed a project aimed at producing communications, education, participation and awareness (CEPA) materials on Ramsar Sites in Kenya.

The objective of the project was to develop and distribute materials that could be readily used by stakeholders to advocate for sustainable use of wetland resources in Kenya. In addition, this project saw the creation and implementation of a Ramsar Site Management Committee (RSMC).

Materials produced under the project included a video documentary, a poster and a brochure. Over one thousand copies of each material were distributed all over the country.

The 35 minutes-long video documentary, “The Ramsar Intergovernmental Treaty, a Kenyan perspective”, highlighted the uniqueness of the Kenyan Ramsar Sites, the numerous threats they face and the importance of using them wisely. The video documentary will be broadcast on leading television stations to reach a wider audience.

As part of the project, partners also organized workshops, field trips and trainings on wetland conservation issues at community and national level.

The project was funded through the Ramsar Small Grants Fund, intended to assist developing countries and those with economies in transition in implementing the Convention and to support the conservation and wise use of wetland resources, with a strong human and social dimension.

Read the report of the National Workshop launching the communications tools

Download the brochure
