

## World Wetlands Day 2007

### Welcome to the IWMI Fish Bowl: Report on WWD07 Activities at IWMI HQ

For World Wetlands Day (WWD) 2007, themed 'Wetlands and Fisheries', a small activity was set up in IWMI HQ, Sri Lanka, with the aim of raising awareness internally for both research and non-research staff.

On arriving at work on WWD, the staff of IWMI were greeted at all of the entrance ways and coffee areas with an array of beautiful (paper) fish, each bearing a message or fact about fisheries and wetlands. Copies of the 'Fish for Tomorrow?' poster as well as the message from the Secretariat were also posted widely around the building.

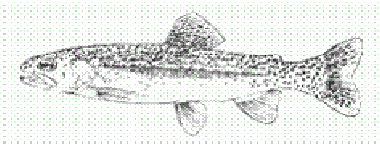


An email containing the message from the Secretariat was sent to IWMI staff worldwide.

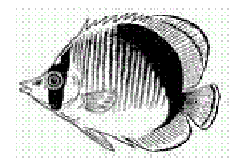
An additional email was circulated to staff in IWMI HQ, inviting them to the WWD 07 celebrations and awareness-raising activity that had been planned (see email below):

**Dear all,**

**Today is World Wetlands Day for 2007! The theme of this year's day is Wetlands and Fisheries!**



### **FISH FOR TOMORROW? WETLANDS SUPPORT FISHERIES- KEEP THEM HEALTHY!**



**So come join us in the IWMI 'Fish Bowl' to celebrate and raise your awareness about wetlands and fisheries.**

**The Fish Bowl (Mahaweli meeting room on IKG terrace) is an open display containing:**

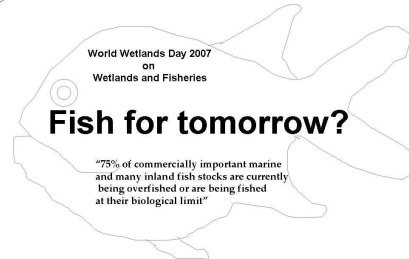
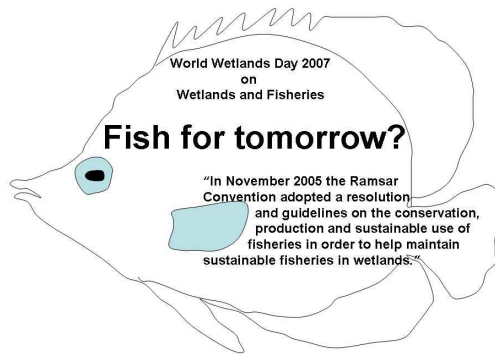
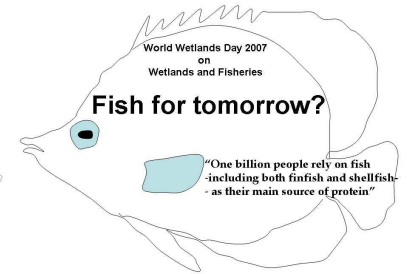
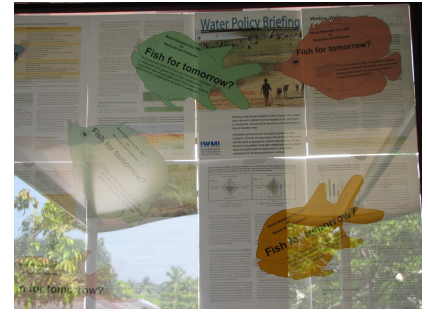
- **Fish facts!**
- **Materials from the Ramsar Secretariat prepared for World Wetlands Day '07**
- **Communication materials on IWMI wetlands and fisheries work**
- **Publications on wetlands and fisheries by IWMI and CA**
- **Publications from WorldFish**
- **Short film on wetlands and fisheries**

**So pass through or around our 'fish bowl' to find out more. [Open time from 10 a.m onwards]**

The Mahaweli meeting room at IWMI HQ, with all of its walls made from glass, provided the perfect location for a human-sized 'fishbowl' to be the home of the WWD 07 celebrations and awareness raising. Staff were invited to visit the fishbowl which included:



- An additional, bountiful collection of colourful fish swimming around the edges of the fishbowl, each bearing an important message or fact of relevance to wetlands and fisheries.



- Materials from the Ramsar Secretariat, produced for WWD 07, posted facing inward and outwards of the fishbowl, including copies of the poster, sticker, and brochure
- Further information on wetlands and fisheries from IWMI newsletters posted around the walls
- An informative display of publications and materials on fisheries, wetlands, water and other related topics from IWMI, the Comprehensive Assessment (CA) and WorldFish, set up in the middle of the fishbowl



- The WWD07 flash movie projected onto a screen within the fishbowl.