



# **Executive Education Course on Sustainable Development Diplomacy (SDD)**

## **Program**

### **Course Period**

**June 14 - 28, 2009**

### **Locations**

**Wageningse Berg, Netherlands (1<sup>st</sup> week)**

**Woudschoten, Zeist, Netherlands (2<sup>nd</sup> week)**

# **Executive Education Course on Sustainable Development Diplomacy (SDD)**

## **Introduction**

This is a two-week executive education training course of the Fletcher School of Law and Diplomacy of Tufts University, Cambridge, Mass., USA (abbreviated as 'Fletcher' below), Wageningen University and Research Centre from the Netherlands (WUR), the Dutch Ministry of Agriculture, Nature and Food Quality (LNV), and the Sustainability Challenge Foundation (SCF). The purpose of the program is to provide (future) leaders in the public, private or non-profit sectors a combination of theory and practice of international (including European) negotiations in the field of sustainable development, allowing them to better tackle the world's most challenging public problems. The course aims at teaching both experienced mid-career practitioners from LNV (and other Ministries) and excellent PhD or Master students from Fletcher and WUR.

This program is to serve as a vital stepping-stone in intellectual and professional growth for participants and is taught by the best teachers and practitioners from the field (amongst others Adil Najam, Bill Moomaw, Pieter Winsemius, Hans Hoogeveen, Rudy Rabbinge, Arthur Mol). It will help shape participants' diplomatic skills and will expose them to the crucial role that diplomacy plays in day-to-day environmental negotiations and management, in global environmental politics, in European environmental politics, in environmental advocacy, in institutional management, in environmentally sensitive private sector investments, and in multi-lateral and transboundary negotiations on environmental and natural resource issues. By looking at foreign policy through a sustainability lens, participants will learn of the role that global natural resources play in national and international security, business relations, development and humanitarian issues, trade politics and economic booms and busts.

The course is built on two blocks. Week I consists of lectures, self-study hours, group assignments and participant presentations on theories and case studies of international politics, regimes, law, diplomacy and sustainable development. In week II, participants will join the existing International Program on the Management of Sustainability (IPMS), which has been taught by Fletcher faculty and staff, among others, in the Netherlands for 15 years. The traditional participants in this program include government and corporate officials and NGO representatives from developing countries and Eastern Europe along with Dutch civil servants from national and provincial governments. Hence the SDD participants will encounter IPMS participants from many parts of the world, and can gain direct experience by engaging them directly through the exercises and social interactions. This program mainly consists of presentations on negotiation theory, negotiation tools, and consensus building, exercises, simulation games and actual case discussions. With these two weeks combined, participants gain high-quality knowledge and skills in both theory and practice of SDD.

## **Course Objectives**

At the conclusion of this intensive two-week executive training, participants will be able to:

1. Reproduce key empirical knowledge with regard to central issues in Sustainable Development Diplomacy (SDD) (e.g. climate change, biodiversity & biosafety, forests, desertification, environment & trade, food security, water)
2. Understand and apply key theories and concepts in SDD, as discussed in the academic and professional literature.
3. Understand the usefulness of diplomacy and apply diplomatic skills in day-to-day environment and resource management.
4. Diagnose the (potential) roles, perspectives and interests of key actors in SDD, including international organizations, the media, NGOs, the private sector and governments, and act upon these roles, perspectives and interests 'diplomatically'.
5. Recognize their own diplomatic style, apply their style effectively or reshape their approach depending on a variety of scenarios or circumstances.
6. Understand the usefulness of case studies and simulations as a pathway for designing successful leadership strategies in resolving environment and resource crises or conflicts.

## **Target Audience**

- Advanced MSc, MA and PhD students from Fletcher and WUR with adequate excellence in sustainable development, international affairs and/or negotiation theory (motivation letter, interview, statement of academic goals, recommendation letter)
- Public officials from LNV (and other Ministries) with adequate experience in sustainable development, international affairs and/or negotiation practices (motivation letter, interview, statement of professional goals, recommendation letter)

## **Programme Design**

The training will build upon existing faculty, lectures, simulations, and materials from both universities and the Sustainability Challenge Foundation's IPMS program.

- 1<sup>st</sup> week of lectures, reading, discussions, group assignments and presentations. Topics include:
  - The Politics of Sustainable Development, including issues of North-South relationships, super-power behavior, the role of Non-State Actors and the Economic and Social Dimensions of Sustainability
  - International and European Environmental Politics and Policy
  - Principles of International Law and Diplomacy
  - Mutual Gains Approach to Negotiations
  - Change Management, Social Learning and Leadership

- 2<sup>nd</sup> week at regular IPMS training, which includes:
  - Presentations on Negotiation, Sustainable Development, Integration of Science, Technology, and Economics, Cost-Benefit Analysis, and Risk Assessment
  - Complex Full-Day Simulations on Sustainable Development Diplomacy
  - Short Exercises and Group Discussions
  - Strategy Clinics (focusing on participants' actual work situations)
- Final day of observations, review, and receipt of certificates

The schedule of the first week is presented in Annex I below. See for the full-fledged program of the second week the materials and brochure of the 2009 IPMS of the Sustainability Challenge Foundation.

### **Program directors**

Prof. Bas Arts (WUR)

Prof. William Moomaw (Fletcher)

Patrick Verkooijen, MSc (Fletcher, WUR)

### **Program managers**

Viv Mestdagh (Sustainability Challenge Foundation)

Barbara Koliijn (WUR)

### **Course fee**

**10,500 Euro**, all-inclusive (accommodation, food, course materials, etc.; travel costs to and from the Netherlands and the course venues are however not included). A maximum of 10 PhD and/or Master students (5 Fletcher, 5 WUR) will be selected and they receive a scholarship. Their own contribution: **250 Euro**.

### **Further information**

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## EXECUTIVE EDUCATION COURSE ON SUSTAINABLE DEVELOPMENT DIPLOMACY: TIME SCHEDULE & PROGRAM WEEK 1

	<i>Monday 15 June 09</i> <i>INTRODUCTION</i>	<i>Tuesday 16 June 09</i> <i>POLITICS &amp; POLICY</i>	<i>Wednesday 17 June 09</i> <i>DIPLOMACY &amp; NEGOTIATIONS</i>	<i>Thursday 18 June 09</i> <i>LAW &amp; MANAGEMENT</i>	<i>Friday 19 June 09</i> <i>CASE STUDIES</i>
<b>08h00 -09h00</b>	<i>Breakfast</i>	<i>Breakfast Study Groups</i>	<i>Breakfast Study Groups</i>	<i>Breakfast Study Groups</i>	<i>Breakfast</i>
<b>09h00 - 11h00</b>	General Introduction  <i>Program Directors</i>	SDD Simulation Game (Part II)  <i>Bill Moomaw &amp; Anne Geurts</i>	Sustainable Development Diplomacy  <i>Bill Moomaw</i>	International Environmental Law  <i>David Wirth</i>	Real-life Dynamics in SDD  <i>Patrick Verkooijen</i>
<b>11h00 - 11h15</b>	<i>Coffee Break</i>	<i>Coffee Break</i>	<i>Coffee Break</i>	<i>Coffee Break</i>	<i>Coffee Break</i>
<b>11h15 - 13h00</b>	Sustainable Development Diplomacy  <i>Pieter Winsemius</i>	International Environmental Politics & Policy  <i>Bas Arts</i>	Negotiation Dynamics  <i>Adil Najam</i>	Change Management & Social Learning  <i>Katrien Termeer</i>	Group Presentations
<b>13h00 - 14h00</b>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
<b>14h00 - 16h00</b>	SDD Simulation Game (Part I)  <i>Bill Moomaw &amp; Anne Geurts</i>	European Environmental Politics & Policy  <i>Arthur Mol</i>	Reading key articles (Law & Management)	Group Assignment	Group Presentations
<b>16h00 - 16h15</b>	<i>Coffee Break</i>	<i>Coffee Break</i>	<i>Coffee Break</i>	<i>Coffee Break</i>	<i>Coffee Break</i>
<b>16h15 - 18h15</b>	Reading key articles (Politics & Policy)	Reading key articles (Diplomacy & Negotiations)	Group Assignment	Group Assignment	Group Presentations
<b>18h15 - 20h00</b>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>
Evening key notes:  <b>20h30 - 21h30</b> (lecture) <b>21h30 - 22h00</b> (discussion)	Life sciences case 1: Food Security  <i>Rudy Rabbinge</i>	Life sciences case 2: Forests  <i>Hans Hoogeveen</i>	Life sciences case 3: Climate Change  <i>Bill Moomaw &amp; Bert Metz</i>	Life sciences case 4: Environment & Trade  <i>Adil Najam</i>	Reception

- Sunday 14 June 2009: Registration & welcome reception at 17h30, Dinner at 19h00
- Saturday 20 June 2009: Free day. Move to Woudschoten Conference Center in Zeist. Shuttle bus leaves Wageningen at 10h00.
- Sunday 21 June 2009: Start of week II. Registration & welcome reception in Zeist at 16h00.